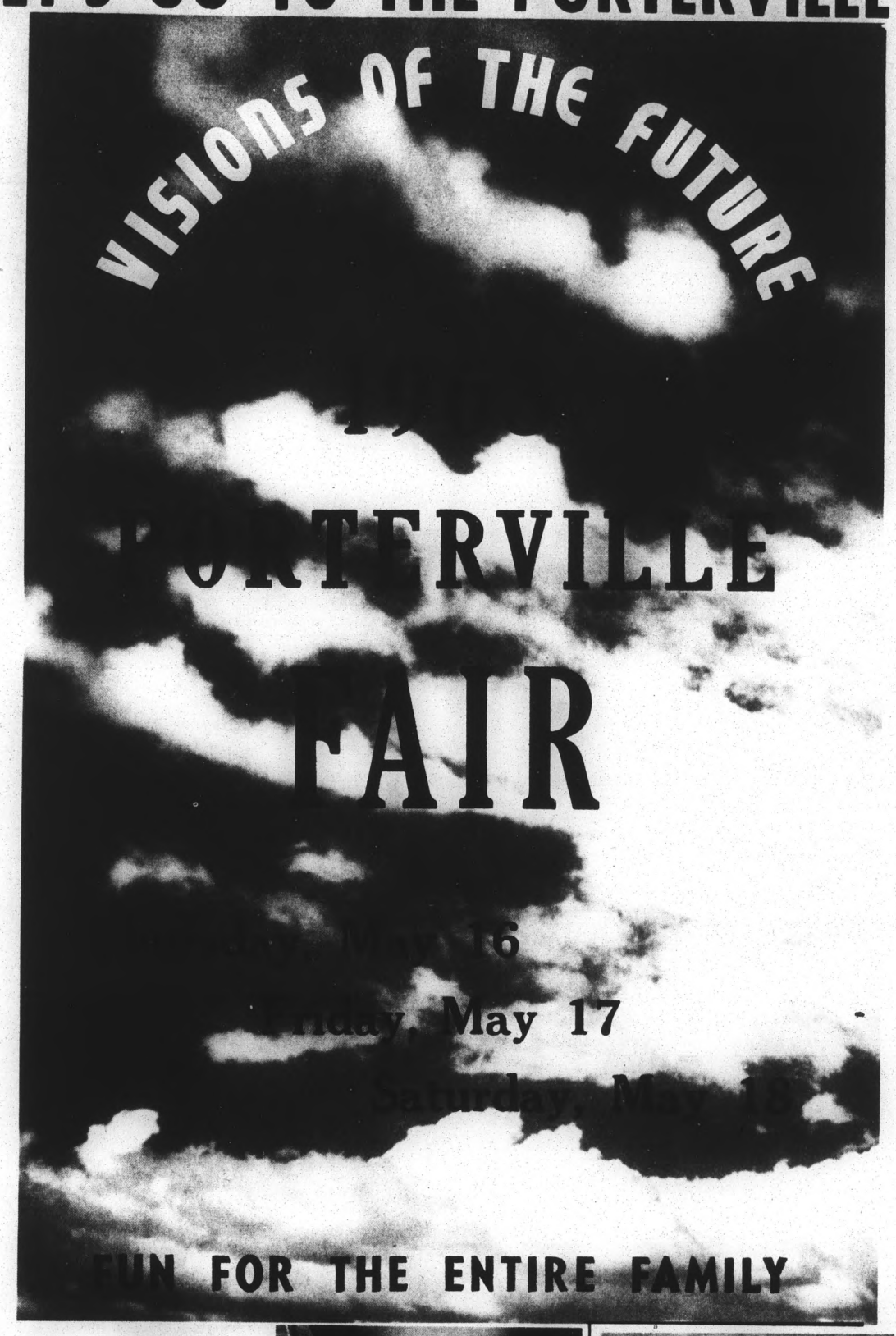
The FARM TRIBUNE

Vol. XVI, No. 47 — PUBLISHED WEEKLY — PORTERVILLE, CALIFORNIA — Thurs., May 9, 1963

LET'S GO TO THE PORTERVILLE FAIR, MAY 16, 17, 18



Program Of Events

THURSDAY, MAY 16

9:00 a.m. — Judging — Poultry and rabbits; FFA and 4-H fat beef; FFA and 4-H dairy; agricultural mechanics; agriculture and horticulture; home furnishings; FFA and 4-H horses.
10:00 a.m. — Quarter Horse show.
11:00 a.m. — Judging — Flower show.
1:00 p.m. — Official Opening Ceremonies, featuring contestants for title of Miss Tulare County, and officials of the Tulare County Chamber of Commerce. Judging — Continuation of morning schedule.
5:00 p.m. — Cutting Horse contest.
6:00 p.m. — Judging — Commercial exhibits.
6:30 p.m. — Pet show and parade.
7:00 p.m. — Bartlett Band Concert
7:00 p.m. — Judging — Grand Champion fat beef.
8:15 p.m. — Outdoor grandstand show; champion fat beef parade; Agri-Business week awards; Salute to Agriculture.

FRIDAY, MAY 17

9:00 a.m. — Judging — FFA and 4-H fat lambs; FFA and 4-H swine.
1:00 p.m. — Continuation of judging.
5:00 p.m. — Cutting Horse contest.
7:00 p.m. — Judging — Grand Champion fat lambs; Grand Champion market hogs.
8:15 p.m. — Outdoor grandstand show; Champion Dairy cattle parade; Salute to Agriculture.

(Continued on Page 17)

Action Events, Night Show, Fine Exhibits, Family Fun To Highlight Annual Fair

PORTERVILLE, May 9 — Action events every day, a fine grandstand show each evening, excellent exhibits and a program planned for family fun highlight the 16th annual Porterville fair that is set for May 16, 17, and 18 at the Porterville municipal ball park and fair grounds.

The grandstand show, set for 8:15 o'clock each evening of the fair will feature professional entertainers, livestock parades, presentation of special awards, and a spectacular exhibition of tractor driving by the state champion Porterville FFA team, Sparky Noble, Robert McCloskey, and Walter Means.

Featured in the professional show will be The Wards, traditional circus trapeze artists, who perform their flying return routine above a net; and Rola and Rolan, nationally-known acrobats who were starred on the Ed Sullivan TV show and who have played many of America's top night spots.

Henry's Chimps will perform for youngsters of all ages, and Ivan Henry, owner of the act, will be in Porterville prior to the fair to entertain at service clubs.

Kai Farrelli, who has toured the international entertainment circuit, will present his masterful juggling act; Evers and Delores will entertain on the tight wire.

(Continued From Page 17)



WHEN THE Porterville High School Panther band presents its annual concert tomorrow, Friday night, 8 o'clock, at the Memorial auditorium, Frank Howard, who organized the high school band in 1901, will appear as guest conductor, using the baton that was given to him some 60 years ago by the band members, and which he presented to the high school last Homecoming day. Panther



Band Director Buck Shaffer is shown above with Howard, also Howard with the silver inlaid baton.

(Farm Tribune photos)



PORTERVILLE AREA will be represented by Lora Beth Smith in final of the Tulare County Maid of Cotton contest to be held in Tulare, Saturday. Miss Smith, daughter of Mr. and Mrs. Ralph Smith, is a pre-teaching major at Porterville college; the Maid of Cotton contest is sponsored by the Tulare County Cotton Wives Auxiliary, with Mrs. Charles Slaughter as Porterville area representative.

(Porterville Studio photo)

The Winners, And State Champions



THE BEST in the state - that's this Porterville FFA Farm Power and Farm Machinery team that topped 18 other teams at Cal Poly over the weekend. From left, Walter Means, Sparky Noble, (high individual in contest) and Robert McCloskey, (second high individual). The Porterville team rated first in tractor driving and safety, and in trouble shooting, and took third in identification and function of parts. These boys will put on an exhibition of champion tractor driving each night at the Porterville fair, May 16, 17 and 18.

(Farm Tribune photo)

SPECIAL AWARDS IN HOME ECONOMICS DIVISION OF FAIR; JUDGING TUESDAY

PORTERVILLE, May 9 — Special awards, including sewing machines, sewing baskets, trophies and silver plates, will be given in the home economics section of the Porterville fair, with judging in this division to start Tuesday morning at the Porterville Women's clubhouse.

Marian Guthrie, chairman of the division, states that food and clothing project items from 4-H and high school home economics girls, will be received at the Women's clubhouse Monday, May 13, between 3:00 p.m. and 7:00 p.m.; judging will start Tuesday at 9

(Continued On Page 10)

Editorial Comment

LET'S GO TO THE FAIR

It's fair time again in Porterville — for the 16th time, to be exact — and once again folks in southeastern Tulare county have a chance to get together in the pleasant atmosphere of the old-time country fair, take a look at what their friends and neighbors have been up to in agriculture and business, and enjoy a variety of fine programs during the three day and night event, May 16, 17 and 18.

Designed for "family fun", the fair presents nothing of an objectionable nature in its special events; directors have never allowed a full-scale carnival on the grounds, but there will be carnival rides; the night show brings to Porterville the best quality of outdoor-type, professional entertainment; there is red hot competition among members of the younger generation in the show ring, the riding arena and the judging table; there is fun for spectators and participants in the Quarter Horse show, the gymkhana and the cutting horse contests; and those who fancy themselves as livestock judges can see how good they really are in competition with their neighbors in the open judging event.

From the standpoint of Future Farmers and 4-H club members, the biggest event is perhaps the junior fat stock auction, where junior exhibitors get their final "pay-off" under the hammer of the auctioneer, and people of the community get a chance to buy the best meat in the world — beef, lamb and pork — for their frozen food lockers.

The fair is set up as a non-profit corporation; all money taken in from any source must be used for improvement and staging of the fair; it's all done within the community without aid of state funds.

A lot of people do a lot of work — pleasant work — to keep the fair going; it's a true community event, designed for benefit of young people but staged for the entertainment of everyone.

Why don't you make a date right now — a family date — to take in the Porterville fair this year. If you have attended before, we think you'll be back because you like it. If you have not attended before, you're missing something.

Let's go to the fair.



TRADITIONAL WITH the circus - the flying trapeze, and at the Porterville fair, each night, May 16, 17, and 18, it will be The Wards, one of the great troupes performing in America today.

State Scene

By JAMES DORAIS

As with all controversies, there are two sides to the perennial wrangle over extension or termination of Public Law 78, which provides for employment of Mexican farm workers in the United States for temporary periods.

The first "braceros," as the Mexican farm workers are called, came to the U. S. during World War II to harvest crops rotting in the fields because of wartime labor shortages. Since 1951, when the program was reactivated under Public Law 78, hundreds of thousands of braceros have come to this country—more than half of them to California — to harvest fruits and vegetables.

Growers, who favor retention of the bracero program, believe it is the only practical solution to the problem of peak demand for labor for crops that must be harvested by hand. Union officials, who oppose it, argue that domestic unemployment could be cut if the program were junked.

Opponents have attempted to bolster their case by claims that the bracero program is unpopular in Mexico: that the Mexican government frowns on it, that the Catholic church in Mexico opposes it, and that the braceros themselves complain they are exploited by this country's farmers.

How true are these claims? The California Farmer magazine sent its Associate Editor, Don Taylor, to Mexico to check into the bracero program from the Mexican point of view. He interviewed the Mexican government officials responsible for the various aspects of the program, as well as braceros themselves. His findings were that the claims were completely without foundation.

The Mexican government, he found, favors a simple extension, with no changes, of the present agreement between Mexico and the United States. He discovered no evidence of opposition to the bracero program on the part of the Catholic church. Mexicans who had participated in the program were enthusiastic about it and were concerned only with the difficulties in getting back to the U. S., since the number of braceros in use has declined.

One reason for the program's popularity south of the border is that it is an important source of income to Mexico, surpassed only by commercial exports and the tourist trade. Most of the braceros own small farms, do their spring planting, go to the U. S. while their families tend the crops, and return at harvest time.

The braceros interviewed by Taylor told him that "the average worker takes home 50 to 75 per cent of his net pay. He uses it to buy a small tractor, a mill to grind corn, for improvements on his farmstead or home."

Far from causing dislike for the U. S. in Mexico, the bracero program would seem to have developed into a really meaningful "alliance for progress" between the two countries.

FOR YOU AT PORTERVILLE CITY LIBRARY

In THE KING'S PROCESSION by James and Ruth McCrae, the villagers gape at the splendor of the King's procession until they see Pipin, the stable boy, sitting proudly on his bag-of-bones donkey. Their laughter moves the king to award a gift. but the stable boy makes a decision that shows he values friendship above other things. Children will enjoy this brief story which is told with the directness and simplicity of a folk tale and illustrated in a quiet mood with woodcuts.

What child has not wondered what it would be like to be a bird soaring or a fish swimming. Mina Simon expands this idea in her new picture book IF YOU WERE AN EEL, HOW WOULD YOU FEEL? How does it feel to be a bear, a tortoise, a bat or a cat, or perhaps a very small teal? The lucid rhythmic text combined with Howard Simons color illustrations makes a delightful picture book.

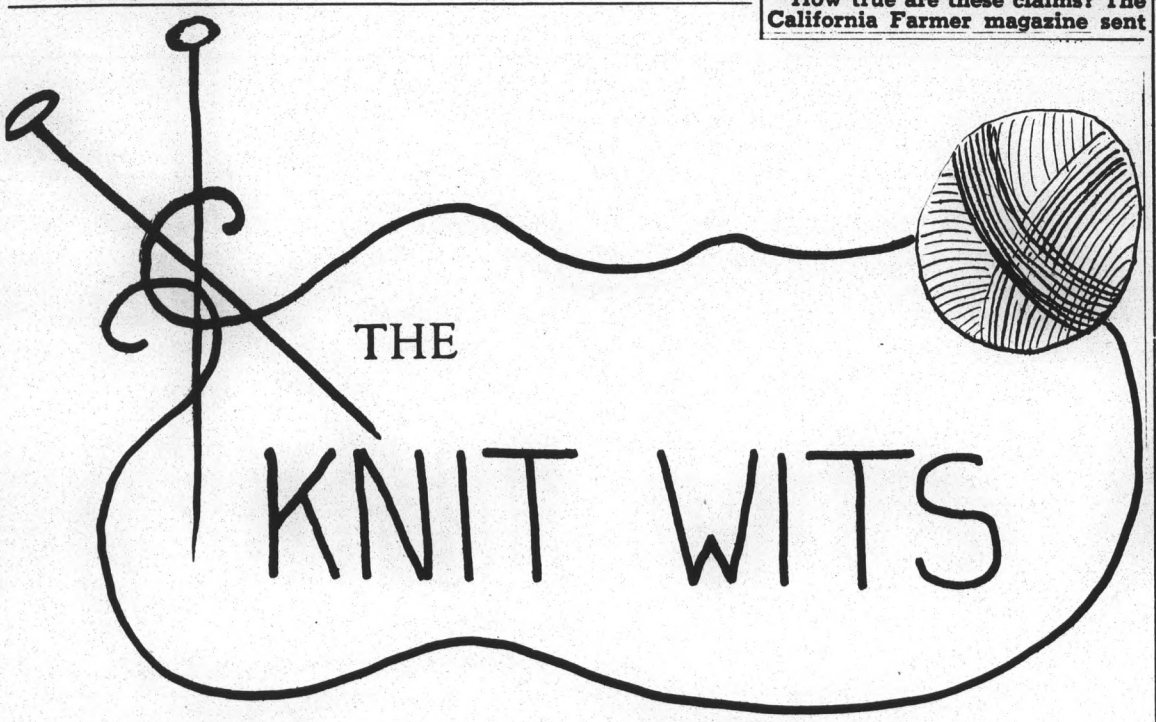
SKI PUP by Don Freeman is the story of a Saint Bernard who was learning to be a rescue dog. There never seemed to be any real rescuing to do, and he never had a chance to use the bottle of hot chocolate he carried on his collar. But one afternoon there was a snowstorm and an emergency, and Hugo found himself on skis and on his way to being a hero. The colorful pictures lend appeal to the story.

What's more fun than a guessing game? In TOBY'S FRIENDS by Laura Bannon, Grandfather pretends he doesn't know with which friend Toby wants to play. Is it a bushy-tailed squirrel, a cat, a goat, a loud-braying donkey? Toby describes his best friend and Grandfather guesses. One hint leads to another and each conjures up some wildly improbable picture. In writing and picturing this warmly amusing guessing game, Laura Bannon has created a book to be enjoyed many times.

The Porterville fair is the largest event of its kind in California that operates without aid of state funds.

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THURSDAY, FRIDAY, SATURDAY, MAY 9, 10, 11

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We Only Heard

BY BILL RODGERS

THE NICE thing about the tour of Porterville merchants through some of the community's agricultural area just prior to fair time is that business people seem to take a real interest in what farmers are doing and farmers seem real proud to show what they are doing . . . And out of this comes a little better understanding by business people as to what keeps the economic wheels turning in this community, and what problems the farmers are up against.

FOR INSTANCE, there is Sam Slaughter, whose prune orchard and vineyard on the edge of town, is as clean as a pin, and Sam is a personal friend of every tree and vine. Sam says he produced 167 dry tons of prunes from 40 acres last season, and that's pretty fair country farming. Sam's big problem is what the city slickers call "urban sprawl." It's right up against Sam now, and while he knows he can't whip the problem, he would much rather farm trees and vines than subdivision houses. . . . But the latter are in the offing.

EDGAR PRESTAGE showed business men — and women — some of his dairy calves that he grows as dairy replacement cattle; he thinks that in spite of the work involved there is a good future in this business. Of course, like many of the valley farmers, Edgar also has a "patch" of cotton, and he raises pasture also. What he calls "the grass explosion" is both a problem and a blessing — a blessing from the feed standpoint, a problem from the standpoint that grass grows everywhere, not just in the fields . . . And Ethel Prestage was on hand with an excellent morning drink — orange juice.

ZANE SMITH, manager out at Roberts Farms, told business people of his firm's really big operation — about 8,000 acres, plus packing and marketing facilities. Right now asparagus is being run — but weather has been not so good, and supply is not keeping up with demand. Since it is becoming more and more difficult to get field workers for asparagus, the company is planting asparagus fields to walnuts, in many cases, and will have around a thousand acres of walnuts in production in the future. Actually, the Roberts' deal continues about 10 months of the year, what with peaches, cotton, plums, persimmons, quince, grapes, and grain being farmed.

HARRY FALCONER runs the dairy section of the diversified operation of A. M. Falconer and Sons, a family operation that in a sense represents third generation farming. On the 1,000 acre operation the Falconers produce cotton, permanent pasture, alfalfa, grapes, plums, oats and corn. They raise all of their dairy cattle roughage and maintain their 175-Holstein herd on a dry lot — that is no pasture grazing. Any time anyone talks to a dairyman, there is conversation about problems, namely too much overhead, too low a price — but that's not much different from most business men . . . In the Falconer operation, in addi-

(Continued On Page 7)

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JUDGES TO PICK TOP COMMERCIAL FAIR EXHIBITS

PORTERVILLE, May 9 — Business men who have commercial exhibits at the Porterville fair, May 16, 17 and 18, will have a shot at blue ribbons of their own since all commercial displays will be judged on a basis of excellence and attention to the fair's theme — Visions of the Future.

Judging committee, set up by Cameron Goode, will go to work at 6 p.m. on May 16. Inside exhibits will be broken into three categories: commercial, concessions and youth groups; outside exhibits will be broken into tractors and implements, automobiles, and sporting and related goods.

Points will be awarded on the following maximum basis: Theme, 30 points; originality, 30; costuming of attendants, 30; and neatness, 10. Ribbons will be awarded in each category from first through fourth place.

Let's go to the Fair, May 16, 17, and 18.

CITRUS MARKETING AND CULTURAL PROBLEMS ARE SUBJECT OF MAY 10 INSTITUTE TO BE HELD IN VISALIA

VISALIA, May 9 — The "latest and best" information on citrus cultural and marketing problems will be presented at a Central California citrus growers institute to be held all day, Friday, May 10 at the Veterans' building in Visalia.

Sponsoring the institute are the Agricultural Extension service and the citrus section of the Tulare County Farm Bureau. All interested persons are invited to attend.

The morning session starts at 9:00 a.m. and opens with an account of Farm Bureau Citrus section activities by Robert O. Bream, chairman. Discussion on cultural matters includes: "A Report on Irrigation and Cooling Studies" by Richard O. Schade, Tulare County Farm advisor. Talks by three scientists from the Citrus Research center and Agricultural Experiment station at Riverside will complete the morning program. Dr. T. W. Embleton is slated to discuss, "Nutritional Sprays for Citrus", Dr. R. K. Soost will cover the relationship of "Navel Strains and Fruit Quality". Dr. W. P. Bitters will point out "Rootstock Influences on Fruit Quality".

The lead-off talk in the afternoon session, which begins at 1:30 p.m. will cover the highly important subject, "Clean Air for California", by Dr. John T. Middleton, director, University of California, Riverside Air Pollution Research center and chairman, State Motor Vehicle Control board.

Dr. Eric Thor, extension economist, and Jerry Siebert, University of California Berkeley Researcher will team to cover the "Outlook for Labor and for Citrus Production in Central California". Roy R. McLain, member of the Governor's Import Committee follows with a discussion of, "California, Arizona Oranges and the Common Market".

The Institute will close following a panel discussion on "Quick Decline Control in Central California". Participants include: Allen B. Lemon, Chief of Bureau of Plant Industry, state department of Agriculture; R. E. Butcher, manager, Central California Citrus Pest Control agency; R. R. McLain, vice president, Sunkist Growers; Bill Cunningham, Deputy Agricultural commissioner;



FROM THE Ed. Sullivan show, and "Holiday In Rio" at Las Vegas come Rola and Rolan to the Porterville fair outdoor stage each night of the fair, May 16, 17, and 18. Angel Rolan and Alfredo Rola are rated as one of the most unusual acrobatic teams in show business today. They have also played the Town Casino, in Buffalo; the Deauville Hotel in Miami Beach; the Chase club in St. Louis; and were featured in the Paradise International theater at the Seattle World's fair.

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"SILENT SPRING" GETS NOISY PUBLICITY, DELTA DISTRICT OFFICIAL SPEAKS OUT

VISALIA, May 9 — Rachel Carson's book, "Silent Spring", has, since its publication, created noisy publicity, the latest blast of which came last week over the Columbia Broadcasting System, with cast including President Kennedy, Secretary of Agriculture Freeman, and officials of the Public Health service, the Food and Drug administration, and the Fish and Wildlife service.

Theme of the book, and tone of the program, is that because of the increasing use of agricultural insecticides, there will come a silent spring because the birds, the bees, the fish and who knows what else, will be just plain dead.

From Visalia comes the comments of W. Murray, manager of the Delta Mosquito Abatement district, who has had considerable education, and years of experience, in the field of chemical insecticides.

In quotation and summary, Murray's impressions of the program, listed along with specific criticisms leveled by him, include:

Acceptance of ignorance, rejection of existing knowledge — ". . . the facts are that, for intelligent use of chemicals at hand, our knowledge of needed information is very considerable. Additional information that would be helpful would be largely supplementary."

Statements out of context — "Damage to wildlife was noted as a specified high percentage. There was no explanation that such damage might have occurred under certain very specific and in fact abnormal conditions, nor was there any attempt to note that rapid and complete recovery of wildlife populations had occurred . . ."

BIOLOGICAL control—". . . The very nature of biological control prevents its accomplishing an adequate job for today's needs, except in a few unusual cases."

More powerful insecticides — Misleading and incorrect statements were made that pesticide users had gone to "stronger" and "more powerful" insecticides to replace old ones for which insects have developed resistance. "We shift to different insecticides, not more powerful ones," Murray declared.

Accidental deaths — ". . . Professional entomologists decry the improper handling and use of insecticides just as much as does Rachel Carson. But a review of accidental deaths in California indicates that insecticides are a very minor cause of trouble compared with other items such as may be found in the bathroom medicine closet."

EMOTIONAL approach—"Stress was given to the fact that insecticides might cause cancer or undesirable genetic mutations. Certainly no scientist would be so dogmatic as to say that such could never occur. But . . . why don't we keep everyone out of the sun, because we know that excessive sunburn has caused cancer . . ."

Murray also asserted in his statement that Miss Carson's attack essentially is a case of "fear of the unknown, plus the popularity of dramatizing such.

"Today there are persons with warped minds who would condemn our civilization to return to malaria, to insect pests, to apple worms, to starvation, etc., all because they have an unreasoning fear of what they do not understand."

STRATHMORE HOMECOMING SATURDAY

STRATHMORE, May 9—Strathmore residents, and former residents, will gather for their annual homecoming, Saturday, with a barbecue dinner to be served at the Veterans' Memorial building at 6:30 p.m., followed by a Little League ball game, a meeting of Strathmore High school alumni, and a dance.

To be honored at the homecoming is Miss Virginia Phillips, who is retiring after 37 years as a teacher at the Strathmore Elementary school. The homecoming is sponsored by the Strathmore chamber in cooperation with all of the community social and civic groups.

FFA TEAMS POINT FOR STATE TITLE

PORTERVILLE, May 9 — Porterville Future Farmer agricultural mechanics and farm power teams will be pointing toward the state title when they compete at Cal Poly against the best teams in the state this weekend.

The two teams made a clean sweep at a Lemoore field day, attended by representatives of 15 valley schools, last weekend. On the Ag. mechanics team at Lemoore were: Tony Canales, Paul Ramirez, and Fred Ramirez. On the farm power team were: Sparky Noble, Robert McCloskey, and Walter Means.

Let's go to the Fair.

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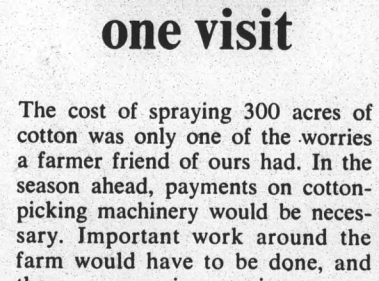
Season's farm finances arranged in one visit

The cost of spraying 300 acres of cotton was only one of the worries a farmer friend of ours had. In the season ahead, payments on cotton-picking machinery would be necessary. Important work around the farm would have to be done, and there were major repairs on two heavy trucks and a tractor. And all of this would come in addition to the payments on a Crocker-Anglo loan which had helped him purchase some additional acreage.

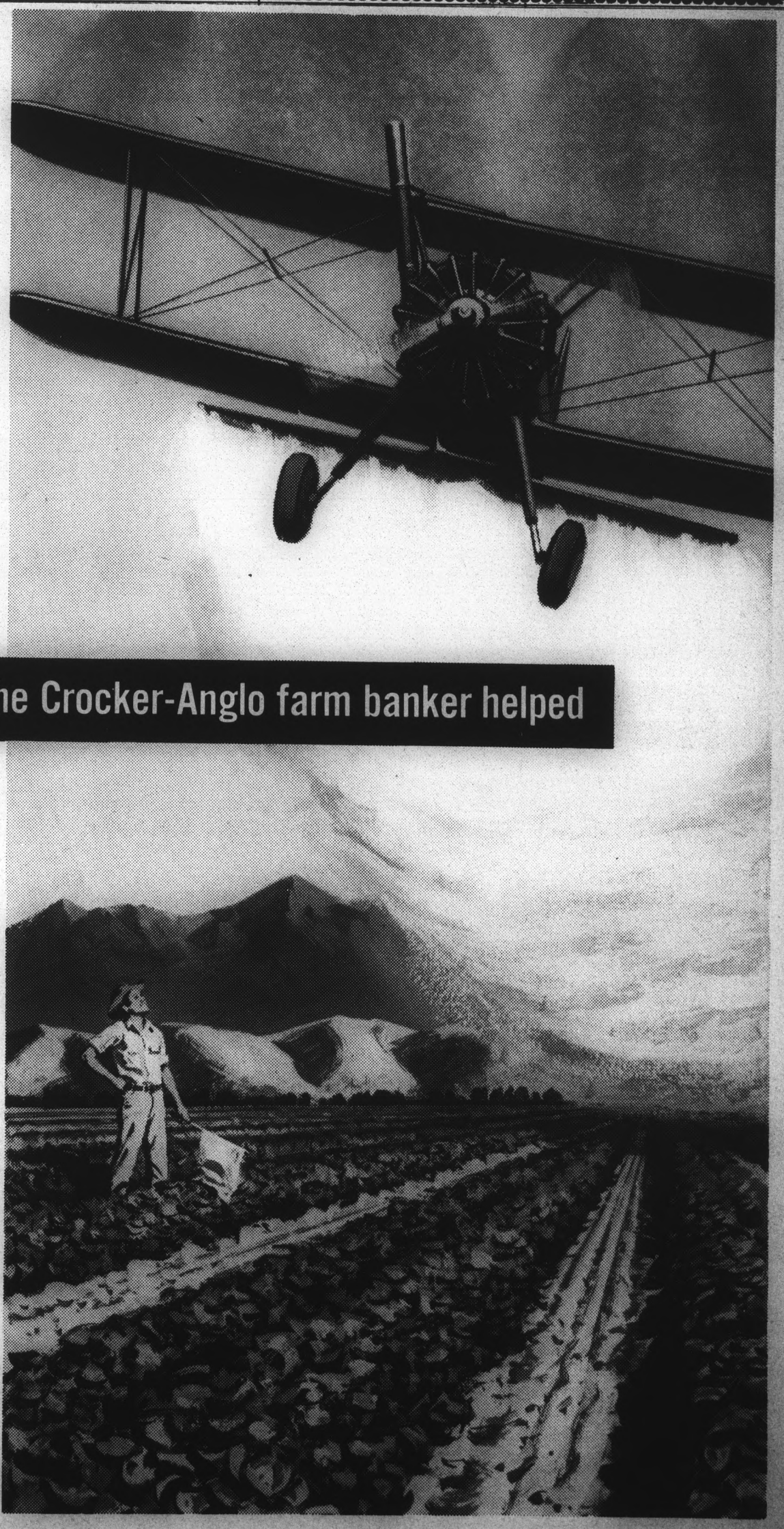
Things stood this way when Maynard Stack, a hard-working farmer with an excellent record of achievement, visited his Crocker-Anglo bank. He had with him an operating budget for the coming season, and now he and his Crocker-Anglo farm banker sat down together to review it.

During this brief meeting, it was recommended that Mr. Stack get another loan to take care of all his seasonal requirements. Arrangements for the loan were promptly completed.

The Crocker-Anglo farm banker often can make such loans without the delay of referring them to a headquarters bank for approval. In fact, within just a few days after Mr. Stack's meeting at Crocker-Anglo, the money he needed had been deposited in his Crocker-Anglo checking account.



Eldon R. Campbell, one of Crocker-Anglo's farm bankers, grew up on a ranch, studied animal husbandry at University of Utah. He joined Crocker-Anglo after 22 years with the U.S. Dept. of Agriculture, is V.P. in charge of agricultural loans at the bank's Capital Office in Sacramento.



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EMBLEM CLUB of Porterville honored Central district officers at the Elks lodge last Thursday evening, with some of the dignitaries shown above, from left, front row: Margurite Westfall, of Trona, supreme assistant marshall; Kitty Hanawalt, of Tulare, supreme assistant chaplain; Rose Forgeron, of Bakersfield, supreme press; back row: Cleo Smith, of Bakersfield, supreme organist; Ruth Taggard, of Porterville, supreme district deputy; and Joyce Kurz, president of the Porterville Emblem club.

(Farm Tribune photo)

Quarter Horse Show To Draw West's Finest

PORTERVILLE, May 9—Quarter Horse show of the Porterville fair, set for Thursday, May 16, at 10:00 a.m., will draw some of the West's finest Quarter horses into Porterville — around 200 head — to compete in the event that is approved as an official show by both the Pacific Coast and the National Quarter Horse association.

As a sidelight event, directors of the Pacific Coast Quarter Horse association will meet in Porterville the evening of May 16, 6:00 o'clock, at the Paul Bunyan.

Fair Director Guido Lombardi, chairman of the Quarter Horse show, states that the Til Goodan memorial trophy will again go for the best showmanship.

Judging the show will be Judd Morris, of Murietta, president of the Pacific Coast Quarter Horse association.



PORTERVILLE AREA residents are shown above during a recent tour of Southern California Gas company facilities in the Los Angeles, and Needles area, from left, George Porter, of Visalia, manager of the utility's San Joaquin Valley division; Supervisor Charles J. Cummings; Glenn Cline, Porterville realtor, and Mrs. Cline; Mrs. Bill Rodgers and Tribune Co-Publisher Bill Rodgers. The two-day orientation tour, participated in by supervisors, mayors, businessmen, and their wives, provided on-the-spot inspection and explanation of gas company facilities, and operation. Visited were the Playa del Rey and Needles plants; also the El Paso Natural Gas company's metering station at Topock, Arizona where Southern California Gas picks up some of its out-of-state gas supply. At the California-Arizona line, the group saw the above-ground section of the giant gas line that crosses the Colorado river, and, from the air, course of the line from Needles to Newhall could be followed across the desert. Final stop was at Palm Springs. The group traveled by chartered airplane from the Visalia airport.

SEE IT AT THE FAIR

TREE FARMER



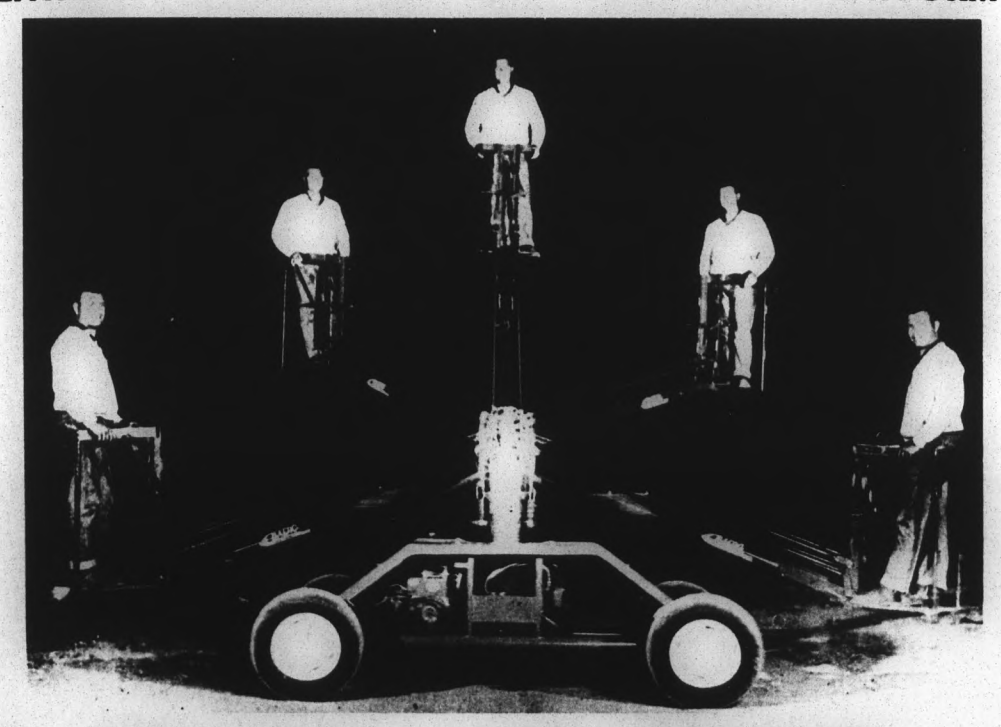
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Reisig's shoes

138 N. Main A Tuesday Bonus Store









HIGH COUNTRY of the Sierra, as it appeared from a department of fish and game airplane used in a salt drop for deer herds conducted last week by the Southern Tulare County Sportsmen's association. Photos, top left, loading the plane at the Porterville Municipal airport, Ross Welch, retired game warden, Dick Reed, Sportsmen's association president; and George Franklin, of the fish and game department; top right, looking across Coyote peaks into the Mt. Whitney country; lower left, Farewell gap; lower right, Kern canyon in the Big and Little Kern lakes area. (Farm Tribune photos)

We Only Heard—

(Continued From Page 3)

tion to Harry, are Murray and Don, and the folks who started it all — Art and Mary Falconer.

H. H. HUTCHINSON, who in addition to farming finds time to head up the Poplar chamber of commerce, is mighty proud of his potato field — La Sota potatoes that he will dig in about three weeks. Hack explains that not many potatoes are left in this area since the crop is expensive to grow and market is never sure. But Hack ties in with shippers and together they make a deal of it. He also grows cotton, oats and barley, and raises beef cattle; he double-crops much of his land . . . Hack took the visitors on a swing past the Tule River Youth Center at Poplar to show off the fine work the Poplar chamber of commerce is doing there, proving that farmers, like many business men, have a sincere interest in their community, and are willing to contribute time and work to meet community needs.

CHET GILBERT is always happy to show off his purebred herd of Jersey cattle, and Chet can explain in a real logical fashion why he thinks Jerseys return more profit than the popular Holstein dairy cows. Chet's father started the herd with five female animals of St. Mawes breeding back in 1920; there are now 65 milking cows in the herd; pride and joy of the Gilbert ranch is Debbie Gilbert's 4-H project cow, a prize-winner of Radar breeding. To beat the increasing costs of concentrates, Chet has done away with concentrates, and feeds only high-quality alfalfa, also running the herd on pasture. When he

(Continued On Page 17)

DAYBELL'S

Invites You

To Enjoy

Good Things

From The

Good Earth

AT OUR
FAIR BOOTH

AGRICULTURE

BUSINESS PEOPLE AND CHAMB
VISIT AGRICULTURAL A
AGRI-BUSINESS WEEK IN P
NATIONAL COTTON
AND PORTERVILLE FA

These Farmers Were Hosts

HARRY FALCONER
A. M. FALCONER & SONS
Dairy and Diversified Farming

JOHN GUTHRIE
Cattleman and Feed Lot Operator

H. H. HUTCHINSON
Potatoes — Cotton — Oats — Cattle

C. A. GILBERT and LUTHER M. GILBERT
Purebred Jersey Dairymen

FELIX DULAY
Vegetable Grower

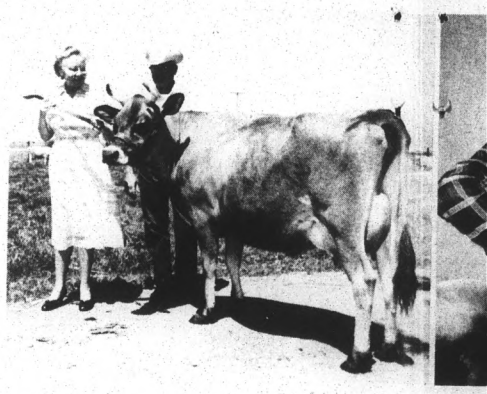
EDGAR PRESTAGE
Dairy Calves — Cotton

DEE PARHAM
Horse Training Stables

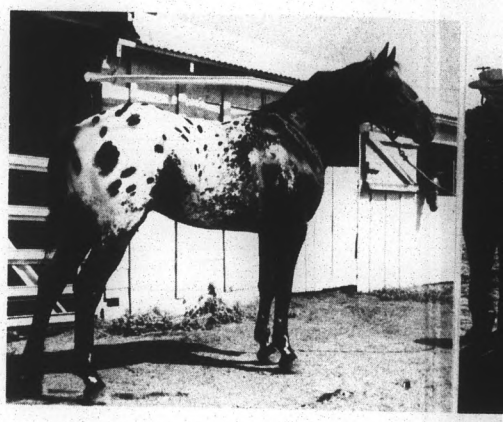
ZANE SMITH, Mgr.
ROBERTS FARMS
Diversified Growers and Shippers

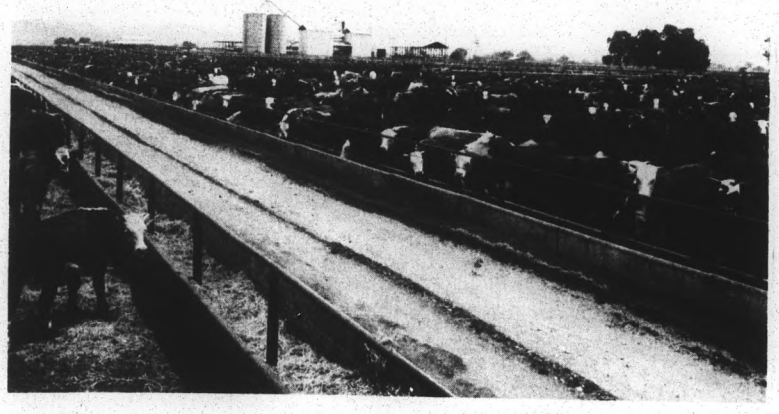
SAM SLAUGHTER
Prunes and Vineyard







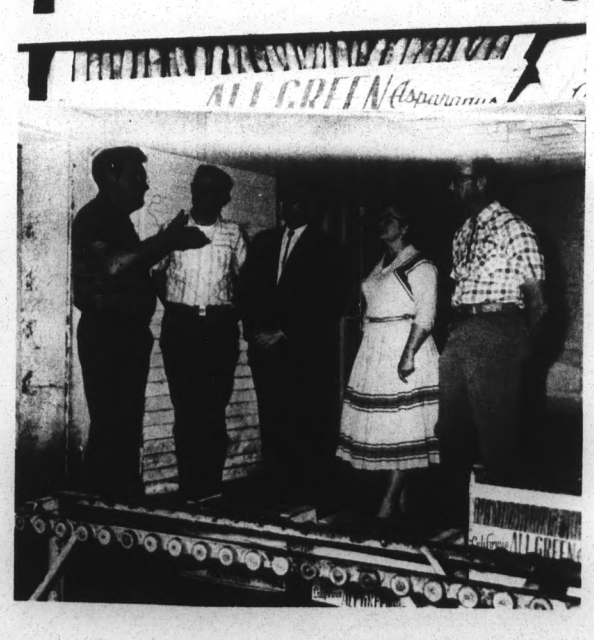


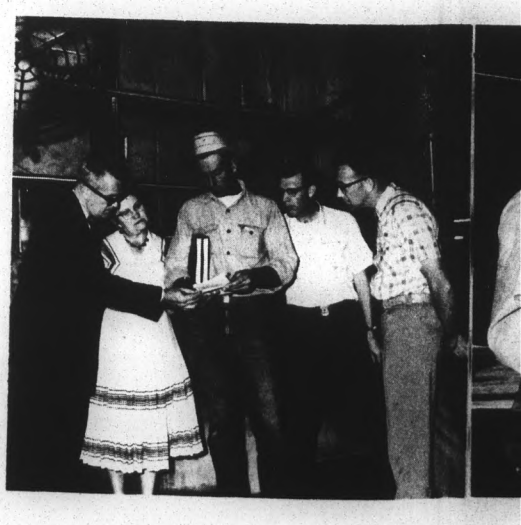














Photos show business people a agricultural area last week. R Chamber of Commerce were Manager Allen Coates.

RE The Pillar That Supports The Porterville Community

CHAMBER OF COMMERCE OFFICIALS
URAL AREA AS PRELUDE TO

EEK IN PORTERVILLE MAY 13 - 18
COTTON WEEK MAY 13 - 18
VILLE FAIR MAY 16 - 17 - 18









people and farmers during tour of week. Representing the Porterville rce were President Tex Davis and es.









These Firms Participated

GENE MAPLES of
BREY WRIGHT LUMBER CO.
120 East Olive — Porterville
Rd. 192 — Cotton Center Eucalyptus — Terra Bella

LORETTA BISHOP of
CLARE-RETTA SHOP
513 N. Main — Porterville

ZOE CLAUBES of
CLAUBES PHARMACY
501 N. Main — Porterville

SANDY WARD of
G & W CHEVROLET
600 N. Main — Porterville

JOHN MARTIN of
J. C. PENNEY CO.
129 N. Main — Porterville

JUDIE PRATT of
JUDIE BARNHART'S
402 N. Main — Porterville

CHET GRISWOLD of
JONES HARDWARE CO.
311 N. Main — Porterville

TED ENSSLIN of
NEW YORK LIFE INSURANCE CO.
1001 N. Main — Porterville

MARTY MARTIN of
AUTO HOME CENTER
D at Oak — Porterville

WALTRAUT WILSON of
JUVEN-AIRE and TEEN-AIRE
405 N. Main and 304 E. Mill — Porterville

CHUCK HERMS of
SEARS ROEBUCK & CO.
410 N. Main — Porterville

BILL ARDOUIN of
UNITED SAVINGS & LOAN ASSN.
324 N. Main — Porterville

MAC WILLIAMS of
WILLIAMS JEWELERS
314 N. Main — Porterville



THE FINEST band in the land - that's the Porterville High School Panther band that will present it's annual concert tomorrow night, Friday, at 8:00 P.M., in the Porterville Memorial auditorium with Frank Howard, who organized the Porterville high school band back in 1901 as the first high school band in California, to appear as guest conductor for the number, "Nahant", a march that the original band played 62 years ago. The Panther band will also present a concert at the Porterville fair, on the main stage, at 7:00 P.M., Saturday night, May 18; director of the band is Buck Shaffer.

FOLK SONG FESTIVAL AT COLLEGE AND AUDITORIUM SET FOR MAY 24; GUEST STARS BOOKED FOR EVENT

PORTERVILLE, May 9—Something new for the community — a Folk Song Festival — has been set up by Porterville College students for May 24, with a big hoot on the campus during the day, and a program in the Memorial auditorium during the evening.

Guest artists will be Tom Hobson, folk singer from San Francisco, and Dr. Peter Everwine, a professor at Fresno State college. Groups and individuals from throughout the San Joaquin valley are expected to gather for the event.

A "workshop" will be presented during the campus program by Hobson and Dr. Everwine on folk music, including the playing of the 12-string banjo, the jug, and zither.

A smorgasbord lunch will be served at noon for 50 cents; admission to the auditorium hootanany the night of May 24 will be $1.00. There is no admission charge for the college campus hoot, all interested persons are invited.

Coordinating the program are Noel Wheeler, Keith Bovetti, and Les Wise, Porterville college students, and Fred Fink, of the college faculty.

City slicker! Bring a farmer friend as your guest to the opening night performance of the Porterville fair, May 16.

SPECIAL AWARDS

(Continued From Page 1)

a.m.; exhibits will be moved to the fair grounds prior to fair opening May 16.

In a special class "Outstanding Cotton Exhibit", the Tule River Cooperative Gins, Inc., are giving two portable sewing machines and two sewing kits for winner and second place in the junior and senior sections.

For winners in the junior and senior clothing and foods section, the Porterville Emblem club and the Porterville 20 Ands are each giving two silver plates. In the home furnishings section, entries for which will be received at the fair grounds the evening of May 15 and judged the morning of May 16, Mrs. Guthrie is giving a trophy to the winner.

Co-chairmen in the section are: Mrs. Harold Wilcox and Mrs. Chester Griswold, clothing; Mrs. Arvin Hochuli and Mrs. Robert Black, food; and Mrs. Jack Emery, home furnishings.

The Porterville Women's club is donating use of the clubhouse for pre-fair display and judging of food and clothing items.

Police Chief Asks Cooperation In Cutting Noise

PORTERVILLE, May 9 — In a statement issued today, Police Chief Francis D. Torigian noted that the growing number of motorcycles using city streets is resulting in an excessive number of complaints received by his department. The primary complaint is the noise created especially during the evening hours.

Chief Torigian cited the appropriate section of the Motor Vehicle code and stated that any modification of stock muffler is in violation. The chief also warned that youngsters operating these motorcycles are inclined to disregard traffic safety rules.

Chief Torigian issued a warning that unnecessary noise throughout the city will result in arrest and charges of disturbing the peace.

The Chief noted that he would prefer to have the cooperation of motorcycle operators to assist him in solving this growing problem.

TUESDAY BONUS

This Week's Winner Is: Mrs. Harold Jones
1913 E. Thurman
Porterville, Calif.
$5.00

NEXT WEEK Pot No. 1 $153.75

NEXT WEEK'S REPRESENTATIVE IS:

WANDA'S CHILDREN'S WEAR

GOING PLACES? TAKE ALONG

Daniel Green Slippers

Often Copied — Never Duplicated

SEE OUR SELECTION OF THESE FINE SLIPPERS FOR MOM. GIVE HER THE FINEST

Mother's Day — Sunday, May 12th

CASSIDY'S SHOE STORE

403 North Main Street

A Tuesday Bonus Store

LOOK FOR COTTON, world's most versatile fiber displayed with pride by local merchants who are entering the annual window display contest during

NATIONAL COTTON WEEK
MAY 12 through 18

TULARE COUNTY COTTON WIVES AUXILIARY

We extend a sincere thank you to all those assisting us in COTTON PROMOTION

Harry Parker To Judge Cattle Vic Grey, Bill Silveira, Jim Young To Handle Dairy Cows, Hogs, Lambs

PORTERVILLE, May 16 — Harry Parker, owner of the Diamond Hereford ranch at San Luis Obispo and one of the nation's top cattle judges, will be in the show ring at the Porterville fair to place the fine beef cattle that will be shown by Future Farmers and 4-H club boys and girls of southeastern Tulare county.

And joining with him will be other top-flight judges: Bill Silveira, of Tulare, a noted producer, showman and judge of hogs; Jim Young, from the California Farm Bureau Marketing association, to judge sheep; and Vic Grey, manager of the California Breeders association at Davis, to judge dairy cattle.

Beef and dairy judging will get underway at 9 a.m., the opening day of the fair, Thursday, May 16; lamb and hog judging will start at 9 a.m. on Friday, May 17.

This Week . . . AROUND THE COUNTY

WOODLAKE — Members of the Woodlake Improvement committee plan trip to the Cutler low rent housing project before further considering similar project in Woodlake.

EXETER — Date for the 1963 Exeter Festival has been set for September 28.

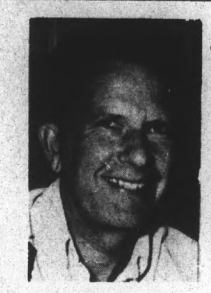
VISALIA — Tulare County Art league will dedicate old county jail on Sunday afternoon, May 12, as new museum of art.

WOODVILLE—James A. Bailey has been elected first commander of the newly-formed Woodville Memorial Post No. 3643, Veterans of Foreign Wars.



FEATURED ON the Porterville Fair's night show will be Evers and Delores, artists of the tight wire, who have played with circuses and at fairs throughout the world. You'll see them every night at the fair, May 16, 17, and 18.

Let's go to the Fair, May 16, 17, and 18.



From Daybell Nursery By John

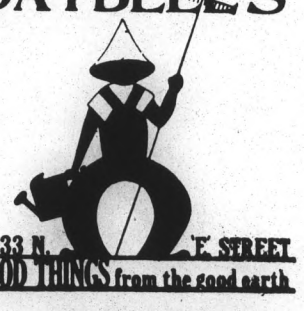
This weekend you should either take your mother-in-law fishing with you or buy her a flowering plant. If she's the quiet type, fishing might be a nice friendly gesture on your part. However, if otherwise, you had better drop by our joint and pick up a flowering plant. We have these for mothers and grandmothers also.

For instance, there are hydrangeas, caladiums, roses, mums, coleus, fuchsia, gloxinia, and pelargonium in full bloom and sparkling good health. We will gift wrap and deliver them without extra charge in the Porterville area. One of these should guarantee you a good Sunday dinner even in enemy territory.

Before many days summer will arrive with all its warmth. You can make this arrival more pleasant by having your garden prepared in advance. This includes deep watering to get the roots down, ample basins to hold the water around the plantings, and a deep mulch to keep the soil cool. Of course, good garden hose and proper sprinklers, will also lighten the summer burden.

For helpful suggestions regarding mothers or gardens, drop by on "E" Street North of Olive. We'll be open this Sunday for your browsing convenience.

DAYBELL'S



133 N. 'E' STREET
GOOD THINGS from the good earth
A Tuesday Bonus Store

PET PARADE OPENING NIGHT EVENT OF PORTERVILLE FAIR; JUDGING SET FOR 6:30 P.M. AT GRANDSTAND

PORTERVILLE, May 9 — Elementary-age boys and girls will have their chance at blue ribbons during the annual pet parade that will be an opening night feature of the Porterville fair, Thursday, May 16, with judging to start at 6:30 p.m. sharp, according to Chairman William H. Joos. Sponsoring the event is the Porterville Kiwanis club.

The pet show and parade is open to all elementary-age boys and girls of the area; youngsters entering should have their entry blanks completed prior to the time of the show, and must present them when they enter their pets; entry forms are being distributed through local schools.

Ribbons will be awarded in all classes, first through third; the parade will follow judging of pets.

Classifications for the show and parade are: Smallest pet, largest pet, most useful pet, best trained pet, most unusual pet, pet with the longest tail, shortest tail, most spots, longest ears, and shortest ears.

Rules for the pet show are: 1. A pet can be entered in only one category; 2. Entrants must be responsible for action of their pets; 3. A pet must be a bonafide pet; 4. Decision of judges will be final; 5. There is no entry fee for pets; Age limit for elementary children, 5-14 years inclusion.

Fancy Yourself As A Livestock Judge?

PORTERVILLE, May 9 — Folks who fancy themselves as livestock judges, or who sit in the stands and second-guess the professional judges, can prove how good they really are in the Porterville Fair's Annual Livestock Judging contest that is set for 9 a.m., Saturday, May 18, on the Porterville fair grounds.

The event, with Ray Copeland as chairman and Loren Schmid as assistant, is open to everyone — adult teams, 4-H and FFA teams, unaffiliated teams, and individuals of all ages, including men and women and boys and girls. Five members compose a team.

Some 200 contestants are expected this year; persons entering sign up on the fair grounds Saturday morning prior to start of the event, then it's every man — and woman — for themselves.

Placing judges are: Richard Owen, beef; Guido Lombardi, dairy and horses; Wilbert Moench, swine; and Gordon Todd, Sr., lambs.

Morris Horses To Salinas — And Porterville

PORTERVILLE, May 9 — Paul and Eva Morris left Tuesday for Salinas to show a string of eight young mares in the Quarter Horse show of the Salinas Valley fair.

They plan to return early next week, in time to enter the Porterville fair's Quarter Horse show that will start at 10 a.m., Thursday, May 16.

The Morris' now have 44 head of registered Quarter Horses on their mountain ranch.

Porterville GLASS

- AUTO GLASS (Ins. Rate)
- PLATE GLASS - MIRRORS
- FURNITURE TOPS
- WINDOW GLASS
- SHOWER DOORS
- ALUMINUM SLIDING DOORS
- ALUMINUM and STEEL SLIDING WINDOWS
- TUB ENCLOSURES

515 West Olive
SU 4-6038

MERCRUISER

STERN DRIVE POWER PACKAGE

New Dimensions In Power from the Kiekhaefer Corporation, A Specialist in Marine Propulsion



MerCruiser Stern Drive Packages are offered with 110, 140, 190, 225 and 310 Horsepower gasoline engines. This is in accord with the Kiekhaefer Corporatino's long-range view that the outboard motor will continue to be favored for boats in which inboard engines offer no advantage in fuel economy or boat performance.

SEE IT AT THE PORTERVILLE FAIR
MAY 16-17-18
KENYON'S BOAT & GUN SHOP
1100 W. Olive Phone SU 4-4085



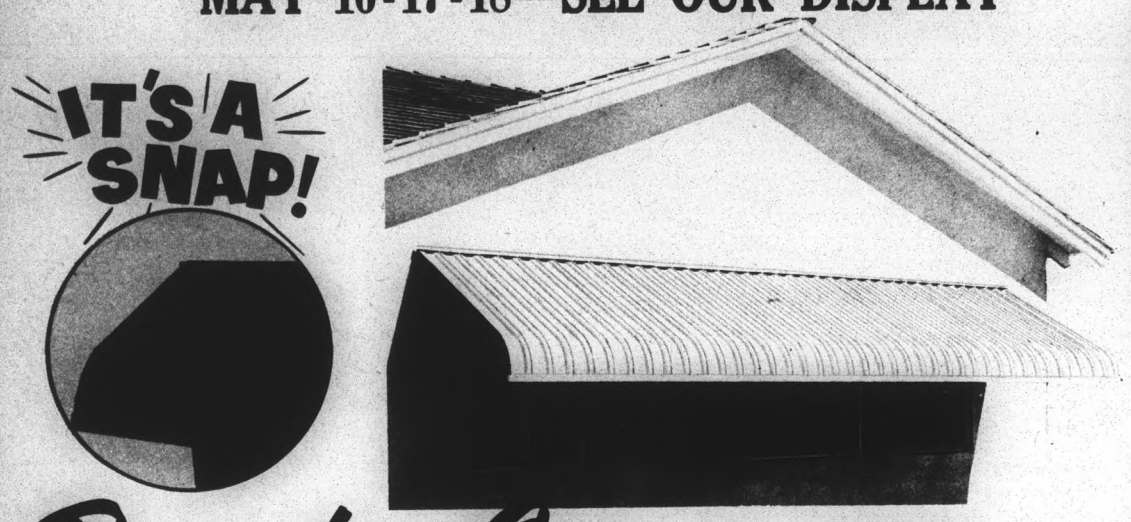
Fair Special
MARBLETTE TABLE
- Brass Legs
- Selection of Colors

Reg. $12.95
FAIR SPECIAL $9.95

Furniture For The Future On Display At The Fair . . . Look For
Esther's
HOME FURNISHINGS
A Tuesday Bonus Store
505 N. Main SU 4-4849



MAY 16-17-18—SEE OUR DISPLAY



Beauti-Cap NO SCREWS NO TOOLS NEEDED!

Install Your Own Alumo-Snap Awnings and Save $ $ $! —

Sign Up For Free Estimate At The Fair and Receive "Fair Special" Price — per sq. ft. price —

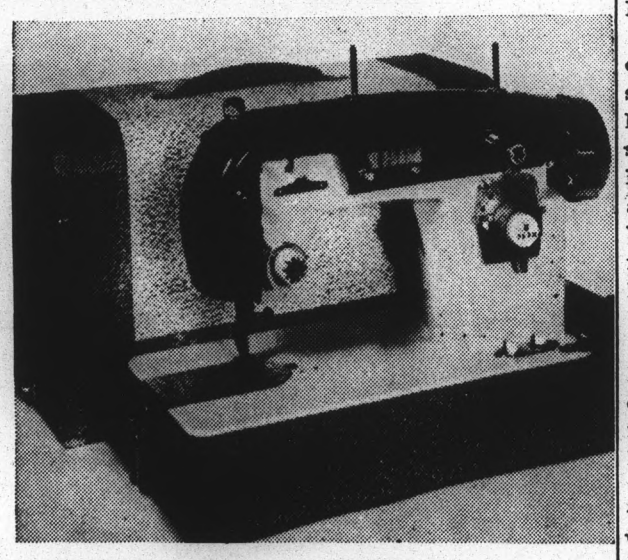
Comes in	$1.30	$1.50	FAIR SIGN UP PRICE
pink - white beige - green	Do - It - Yourself Price	Installed Price	$1.25 installed

FAIR WEEK SPECIAL

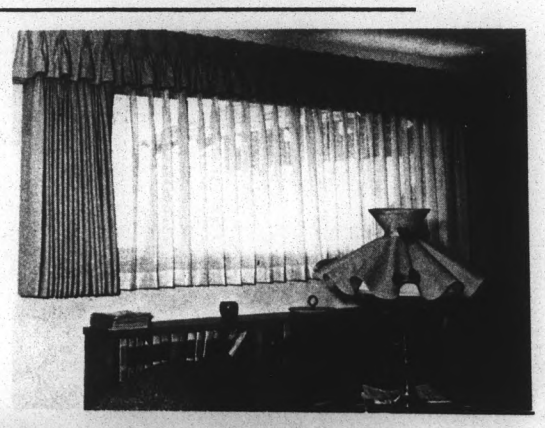
Zig-Zag Portable

Complete with carrying-case, this has a built-in zig-zagger that allows you, without attachments, to sew straight and zig-zag, make buttonholes, sew on buttons, make satin stitches, embroider, monogram, applique, blind stitch, overcast seams!

Reg. would be 129.95 78.77



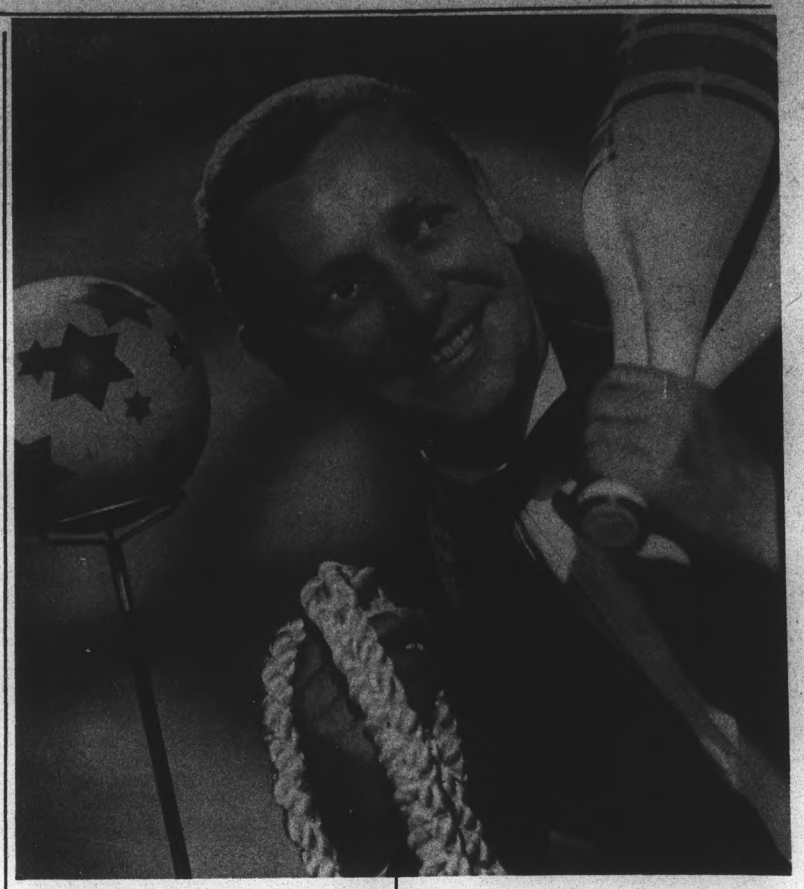
Experts at Steve's Drapery offer outstanding ideas for your particular window problems . . . Thousands of satisfied customers will tell you that Steve's gives you the Best in Quality, Beauty and Service in Drapery, designed for you, individually.



SEE OUR MANY WINDOW TREATMENTS ON DISPLAY AT THE PORTERVILLE FAIR

STEVE'S DRAPERY & YARDAGE

400 North Main Phone SU4-5394



A JUGGLER who has "stopped the show" on stages throughout the world is Kai Ferrelli, who will appear each night in the outdoor stage show at the Porterville fair, May 16, 17, and 18.

COMMERCIAL EXHIBITORS LISTED FOR PORTERVILLE FAIR THAT OPENS MAY 16 FOR THREE DAY-NIGHT RUN

PORTERVILLE, May 9 — Commercial exhibits — with a theme of "Visions of the Future", will fill the inside space of the Porterville fair's main exhibit building, in addition to a large area of outdoor space, when the fair opens next Thursday, May 16, for a run of three days and nights.

Lee Martin, exhibits superintendent, says that exhibitors are "going all out" to offer colorful exhibits; excellent foods and soft drinks concessions will be open on the grounds, according to Bob Bennett, concessions chairman.

Commercial exhibitors who have contracted space are: Allied Insurance company, Brey Wright Lumber company, Burkhart Photo supply, Billingsley and Elliott, Boone's Refrigeration, B and B appliance, Clark Pest control, Ben W. Coburn, Commercial Tire service, S. A. Camp company, City Paint store.

C. Jim Quinn company, Dick and Irma, Daybell nursery, Esther's Home furnishings, E. L. Machinery, Ferguson's Chrysler - Plymouth, Faggart Buick company, Finance and Thrift, Farmers Tractor and Equipment company, Gravem-Inglis Baking company, G and W Chevrolet, Gray's Air-Conditioning, Hastings Equipment company, Honda of Porterville.

Jones Locker service, Jones Hardware company, Kenyon Boat and Gun shop, Radio Station KCOK, Jack Lucey Tire service, LeRoy's Maple shop, Bob McLaughlin Cadillac - Pontiac, Montgomery Ward company, New York Life Insurance company, Porterville Farm Implement company, Porterville Pump shop.

Pearson Pump and Drilling company, Porterville Sales and Service, Porterville Chamber of Commerce, Pacific Telephone, Phillips Music company, Porterville Ready Mix, Rockwell Manufacturing company, L. R. Stephen Monumental works, Searcy's TV, Southern California Gas company, Steve's Drapery, Sears Roebuck and company, Southern California Edison company.

Sequoia Rock company, Tulare County Fruit Exchange, Tule River Co-op. Gins Inc., E. M. Tharp Trucking, Tulare County Cowbelles, Tulare County Chamber of Commerce, Toppper Feed mills, U.S. Mirror and Glass, Wagon Wheel Saddlery, State Senator Howard Way, Byron G. Wade, and The Farm Tribune.

Food and drink concessions will be operated by the Poplar Grange and Poplar Chamber of Commerce, Porterville Post #20 The American Legion and Auxiliary, the Mexican Catholic organiation, Camp Fire Girls, and Job's Daughters.

FACTS about prescription drugs

① Back in 1930, drugs and sundries accounted for 20¢ of the per capita health dollar. Today, our much more efficient modern drugs take no more of the total medical care dollar than they used to.

② In spite of talk to the contrary, the average U.S. price to have a doctor's prescription filled is only $3.25.

We are proud of our record of serving physicians and their patients with the finest products of the ethical drug companies — at uniform prices, always. We welcome your prescription patronage.

Cobb DRUG CO.
401 N. MAIN
SU 4-5824

YOUR BEST HEALTH VALUE IS TODAY'S PRESCRIPTION DRUG





TIPTON'S CHAMBER orchestra, blending the warmth of eleven strings with the color of English horn, oboe, flute and piano, will present the final concert of the current Porterville Community Concert association series Saturday evening, May 11, in the Porterville Memorial auditorium. Albert Tipton is the concert-flutist; Mary Morris (Mrs. Tipton in private life) piano virtuoso, will be the featured soloist.

ED STURGEON TO MC BANQUET SATURDAY NIGHT

PORTERVILLE, May 9 — Ed. Sturgeon, for many years farm editor of Fresno radio station KMJ, will act as master of ceremonies at the Porterville fair's annual livestock exhibitors' banquet the evening of May 18, 6:30 o'clock, in the American Legion hall.

Sturgeon is now associated with a Visalia public relations firm, Jackson and Sturgeon. Hosting the exhibitors will be Pearson Pump and Drilling company of Porterville.

A nominal charge will be made for parents and other adults attending the banquet; exhibitors are guests of Pearson Pump. Tickets can be picked up on the fair grounds at the Pearson Pump and Drilling company exhibit.

BABE HODGSON STILL HEADS FAIR DIRECTORS

PORTERVILLE, May 9 — Babe Hodgson, Porterville business man, is the first and only chairman of the fair's board of directors, having served since organization of the fair 16 years ago.

Hodgson, along with Rolla Bishop and Bill Rodgers, originally got the ball rolling on a fair for Porterville. The first fair, held on the Porterville high school campus, was underwritten by the Merchants' committee of the Porterville chamber of commerce.

Harvest of fall-planted sugar beet fields has started in Imperial and Coachella valleys.

Action Events,

(Continued From Page 1)

Tieing in with Agri-Business week and National Cotton week in Porterville, a salute to agriculture will be present during the night show.

Action events lead off the opening day of the fair with a Quarter Horse show, approved by the Pacific coast and National Quarter Horse associations. Starting at 10 a.m., the show will continue on through the afternoon, with some 200 of the West's finest horses competing.

Official association Cutting Horse competition is set for both the first and second days of the fair, starting at 5 p.m. each day; on Saturday, May 18, at 10 a.m., junior competitors — boys and girls — will ride for ribbons and trophies in the fair's annual gymkhana.

Action of a different sort will be found in the livestock show rings starting at 9 a.m. on May 16, with Future Farmer and 4-H exhibitors competing for top honors. Grand champion judging of fat beef is set for 7 p.m., May 16; grand champion judging of fat lambs and market hogs is set for the same time, May 17.

And adult livestock judging teams will be in for some action of their own in the Porterville fair's annual, and highly competitive, open judging event the morning of May 18.

There will also be "action at the auction", when junior exhibitors put their fine, prize-winning animals on the block at 1 p.m., May 18 in the annual junior fat stock sale. Persons unable to attend the sale but who want to purchase the finest locker meat can contact Judge George Carter, chairman of the sale.

And for the younger generation, there will be action at the carnival, with carnival rides — but no professional carnival games — in operation on the fair grounds.

Program Of Events

(Continued From Page 1)

SATURDAY, MAY 18

9:00 a.m. — Open Livestock Judging contest.
10:00 a.m. — Gymkhana
1:00 p.m. — Fat Stock auction.
6:30 p.m. — Livestock Awards banquet.
7:00 p.m. — Porterville High School Panther Band concert.
8:15 p.m. — Outdoor Grandstand show; special presentations; Salute to Agriculture.

EVERY DAY — EVERY NIGHT

Farm and Home commercial exhibits; automobile and farm implement exhibits; Million Dollar Livestock display; Locally Operated food and drink concessions; Flower show; Home economics, agriculture and horticulture displays; Carnival rides.

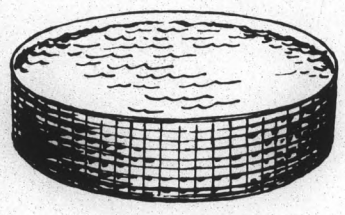
The Porterville Fair is entirely self-supporting; it receives no state aid. The admission that you pay at the gate, the charge for commercial space, the fair's percentage of concessions all goes for the staging and the development of your Porterville Fair . . . Have fun . . . Enjoy Yourself.

The Porterville fair is the largest event of its kind in California that operates without aid of state funds.

Some of the finest livestock in the West is annually exhibited at the Porterville fair.

ROY WITT PLUMBING
947 Third St. SU 4-2636

Get Ready For Summer With These . . .
"FUN IN THE SUN"
DOUGHBOY POOLS
AND ACCESSORIES



SPLASHER POOLS
10' x 2' $24.88
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Large 16" BEACH BALLS
12 Panel Multi-Color Soft — Durable ..... 39¢ ea.
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INFLATED POOLS
52" x 12" $2.98
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In Hollywood, Santa Monica and The Greater Los Angeles Area

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Our Jobs Have Everything
- Good Wages
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The Area Has Everything
- Beautiful Apts., Near To Offices, Reasonably Priced
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LUXURY UNLIMITED

underfoot . . . at prices that will pamper your budget. Miles of textured broadloom in a world of basic and decorator colors.

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901 W. Olive

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MEAT CUTTING — PREMIUM WRAPPED — FREEZING

TOP QUALITY BEEF LAMB, PORK, at Budget Prices

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JONES
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QUALITY LEADER IN HOME ENTERTAINMENT INSTRUMENTS

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Exclusively at:

BYRON G. WADE
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"Electronics Is Our Business"
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GALVANIZED PIPE SPECIAL

½"	$11.65 per 100 ft.
¾"	$14.78 per 100 ft.
1½"	$31.92 per 100 ft.

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PORTERVILLE HARDWARE CO.
"THE HARDWARE PEOPLE"
Over 20,000 Items For Your Convenience
232 N. Main SU 4-0165

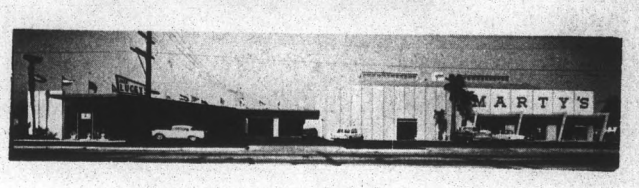
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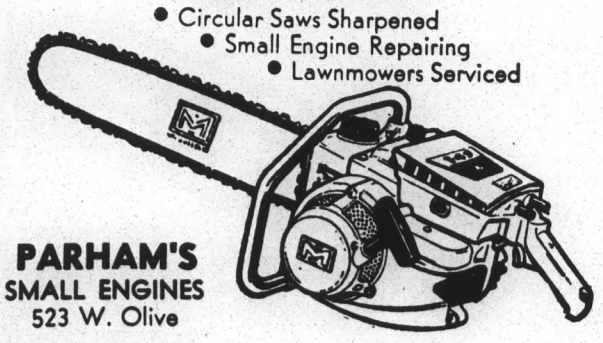
CALL YOUR (W) WESTINGHOUSE DEALER

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- Small Engine Repairing
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SMALL ENGINES
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HONDA
TRAIL
"55"
MARK 100T



only $285.00

- 200 Miles per Gallon of Gasoline
- No Oil-Gas Mixture Necessary
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NO DOWN PAYMENT — EASY TERMS

Honda Motorcycles of Porterville
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Complete line of . . .
FAIRBANKS-MORSE PRODUCTS
All Makes and Models of Pumps Repaired — Wells Cleaned
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- ANNUITIES
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820 W. Olive SU 4-2954

- AUTO
- TRUCK
- FIRE
- LIFE

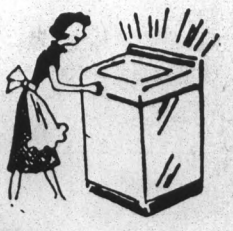
Courtesy
First and Always



We realize that people do business *with* people . . . so we choose people to work for us who delight in being friendly and courteous to you! Our driver considers you *his* customer as well as ours. He wants to help you. He wants to give you good service, just as we want to give you good cleaning

ferguson's
New City Cleaners
Olive at Hockett Pick-Up - Delivery SU 4-1164

WE SERVICE ALL MAKES AND MODELS WASHERS AND DRYERS . . . KENMORES A SPECIALTY SINCE 1949 IN THE PORTERVILLE AREA.



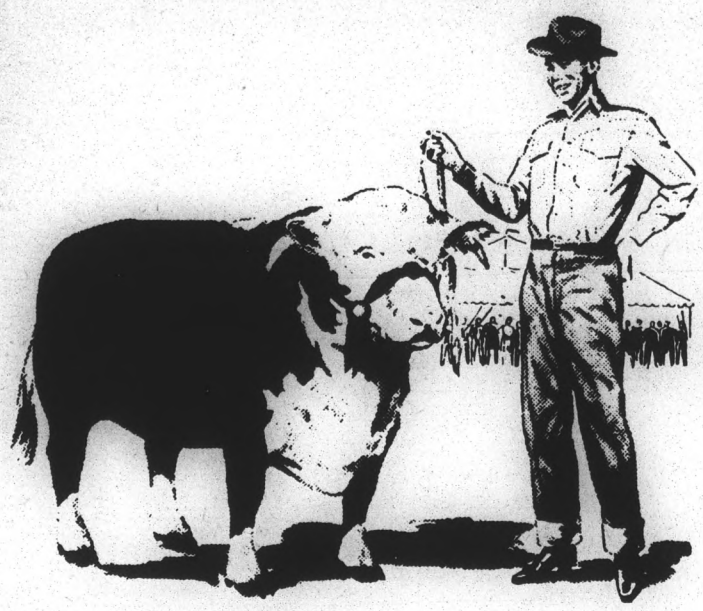
MEL'S AUTOMATIC APPLIANCE SERVICE

SELLING THE WHIRLPOOL WASHER AND DRYERS AND THE FABULOUS PHILCO 7 SHEET WASHER

808 W. Olive SU 4-4242
Across from High School

The Girls and Boys of 4-H and FFA
Invite You to
C'mon and Have Fun
at their

LIVESTOCK AUCTION



PORTERVILLE JUNIOR LIVESTOCK SALE!

PORTERVILLE FAIRGROUNDS

It's Your FAIR *and It Has Everything!*



Why Your Help Is Needed:

About 200 F.F.A. and 4-H boys and girls enter over 230 animals in each year's Junior Show. Each of these boys and girls spend an average of 300 hours feeding and fitting their stock for this show. This is a total of approximately 69,000 hours invested in sound education, in learning responsibility and the basic principles of our free enterprise system. Juvenile delinquency is unknown among them.

This is your opportunity to invest in the youth of today who will be the leaders of tomorrow. Your support is earnestly requested.

Be Big Bidder — Buy Better Beef

Help 4-H and FFA — May 18



CITY EMPLOYEES won top honors for Western Week dress-up prior to last weekend's 16th annual Porterville Roundup, with the city hall group shown above, from left, front row: Earl Dunn, Haney Pack, Bob Rogers, Marvin Ream, Dave Rambo and Bob Pollard; center row: June Borum, Myrna Bastian, Brenda Phillips, Evelyn Roper, Melba Lawing, and Phyllis Toombs; back row: Dona McClarey, Maurine Staab, Wilma Davis, Jeannene Brewer, and Mary Jane Geist.

(Recorder photo)

Sportsmen's Association Banquet Monday Night At Drive-In Theater; Door Prizes Total More Than 100

PORTERVILLE, May 9—Sportsmen — and that includes just about everyone — will gather Monday night at 7:00 o'clock for annual banquet of the Southern Tulare County Sportsmen's association, set this year for the Porterville Drive-In theater.

Association membership tickets, that also admit to the banquet, are on sale throughout the community at $2.00 for adults and $1.00 for boys and girls under 16 years of age.

More than 100 door prizes have been donated by merchants of the community to be given away during the banquet. In charge of the door prize committee is Bill Horst.

During the evening, memorial tribute will be paid to three longtime members of the association, the late State Senator J. Howard Williams, Joe Ridgway, and Waldo Burford.

Program for the evening will include music by the Fabulous Studio band; musical selections by The Four Misses, Micky Sutherland, Betty Jo Kyker, Alice Peterson and Emily Halterin; the national anthem by Linda Richards, with Kerrel Frasher as accompanist; invocation by the Rev. Charles M. Brandon; welcome by Association President Dick Reed; and introductions by Judge George Carter, master of ceremonies.

Heading the kitchen committee is George Cole and Norman Vossler; Ross Gardner is in charge of decorations; Walt Sommer will handle seating, and assistance with crowd and traffic control will be given by the California Highway Patrol and the office of the Tulare County Sheriff; program chairman is J. Claude Nelson.

Cars will be directed into the Drive-In theater parking area; special facilities for food serving, and a stage, will be set up in the area in front of the Drive-In Theater screen.

Let's go to the Fair, May 16, 17, and 18.

4¾% PER ANNUM Paid 4 Times a Year On Insured Savings !

NEED WE SAY MORE?
OPEN YOUR ACCOUNT TODAY!

A GOOD PLACE TO SAVE!
A GOOD PLACE TO BORROW!

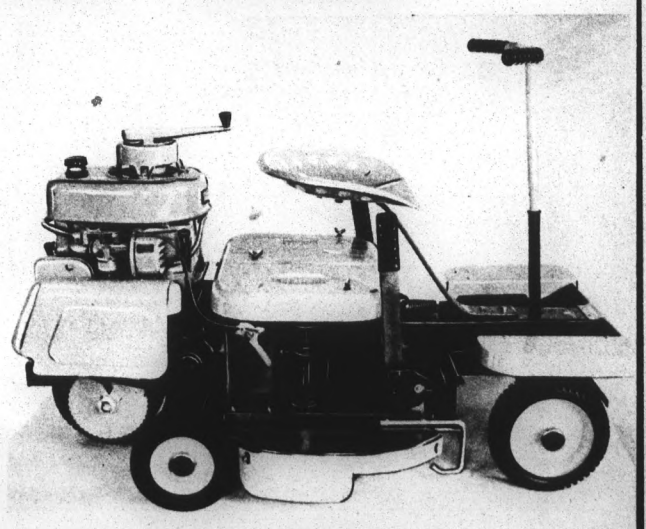
THE UNITED SAVINGS AND LOAN ASSOCIATION

Main Office 324 Main St. Porterville
Member Federal Savings & Loan Insurance Corp. Federal Home Loan Bank System
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Make Lawn Care Easier For Mom — Give Her The . . .

New! ROTO-HOE "ISLANDER"

Mows your lawn quickly . . . safely . . . efficiently; 32" cutting width, variable speed forward, the most practical, we believe, reverse in the industry and instant change of cutting height. Point for point, we invite you to compare this machine with any other, regardless of price.



Easy Credit Terms

No Money Down On Approval of Credit **$269.95**

BILLIOU'S

Jaye Street at Putnam, Porterville SUnset 4-4102



SECOND GENERATION in the circus and show biz is Ivan Henry, who will bring his chimps to the Porterville Fair stage each night of the fair, May 16, 17, and 18, to entertain youngsters of all ages - 2 to 82 years - during the outdoor grandstand show. Henry will be in town for a couple of days before the fair to appear at service clubs, and at schools.

The Porterville fair is the largest event of its kind in California that operates without aid of state funds.

Let's go to the Fair, May 16, 17, and 18.

Panther Band Concert Tomorrow In Memorial Auditorium; Choir To Appear in Featured Number

PORTERVILLE, May 9 — Band music at its best is promised for tomorrow night when the Porterville High School Panther band appears in its 10th annual concert under the baton of Director Buck Shaffer. The concert is slated for the Porterville Memorial auditorium at 8:00 p.m.; tickets are on sale at Wayne's Music mart and can also be obtained from band members.

The Porterville Concert choir, directed by Art Huff, will be featured in two numbers with the band, and guest baton will go to Porterville high school's first band director, Frank Howard, for a march, "Nahant", that was played by the band some 60 years ago.

Howard, who organized the Porterville high school band in 1901 as the first high school band in the state of California, will use the same baton that his band members presented to him back in 1903.

Guest announcer, for the eighth time, will be Harlan Ohde; special arrangements for the Panther band have been written by Dick Jones.

DEMONSTRATION CONTEST NEW EVENT IN CONNECTION WITH FAIR; TEAMS COMPETE NEXT TUESDAY EVENING

PORTERVILLE, May 9 — Competitive demonstration contests have been added this year as a new event in connection with the Porterville fair; competition is set for next Tuesday evening, 7 o'clock, at the American Legion hall.

The contest is open to all youth organizations, with ribbons to be given in each section from first through fifth. Two classes have been set for individuals, and two for teams of two members for junior and senior age groups.

Demonstrations cover the fields of home economics, agriculture, and activities; scoring is based on action and appearance of contestants, speech, equipment used, contents and organization of material, effect on audience, and sustained interest.

Chairman of the division is Mrs. Harold Weisenberger, assisted by the following junior leaders: Robbie Santry, Vic Child, Katie Cunningham, Beverly Weisenberger and Dan Weisenberger.

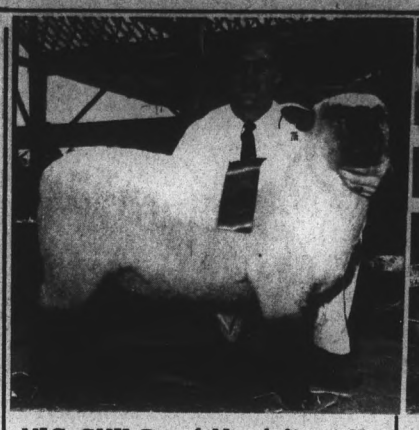
Judges will be Mesdames C. B. Tebeau and Vernon Mann, from Oak Grove; Mrs. Jack Martin, from Porterville, and Fred McGuire, also from Porterville.

Poplar Chamber Entertains New Members, Tuesday

POPLAR, May 9 — New and prospective members of the Poplar chamber of commerce were entertained Tuesday evening at a barbecued chicken dinner at the home of President H. H. Hutchinson; more than 100 persons attended.

Speaking briefly were Diane De Fault, from the American Friends Service committee, and Bonnie McMillan, from the Migrant Worker Association league, both of Visalia.

A joint chamber meeting with the newly-formed Poplar Improvement committee was announced for the Poplar Grange hall next Tuesday at 7:30 p.m. A community clean-up campaign will be discussed.



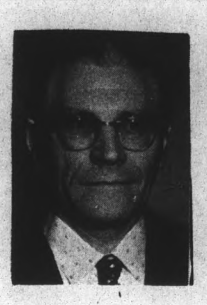


VIC CHILD, of Vandalia 4-H, came up with a double win in last year's Porterville fair, showing the grand champion fat lamb and the grand champion fat barrow. Vic will be back this year, working again for the charmed circle. Can he repeat?

(Farm Tribune photos)

CHAPEL CHIMES

By Rev. N. J. Thompson



In helping individuals, God often uses queer ways and means. Our Lord used spittle and clay to annoint a blind man's eyes and restore his sight! Peppermint candy helped a 16-year-old Nigerian girl named Banjoko.

Banjoko was heartbroken when her father sold her to an old chief. The chief had many wives, and Banjoko knew she would be no more than a slave. She wanted to attend a mission school. But she was kidnapped one night and dragged to the chief's hut. She managed to escape, and started racing across the tall grass country, infested with lions, leopards, and deadly snakes. She collapsed at the mission, five miles away, at dawn.

Soon Banjoko's father arrived, angrily denouncing his runaway daughter for bringing disgrace upon him. Then came the chief, with the spears of many warriors to support his claim to his runaway bride. For a while it seemed there would be blood shed. Eventually the disputants agreed to sit down with the missionary and his wife for a "bargaining".

Suddenly the missionary's wife remembered the peppermint candy she received from America recently. Smilingly she offered the peppermints to her guests. As she expected, they had never tasted peppermint before.

"Oh, how wonderful are the white people!" exclaimed the natives, and begged for more candy.

Tempers cooled, and soon an amicable settlement was reached. Banjoko's Papa permitted her to enroll at the girls' school at the mission. The chief also gave his consent, on condition that the missionaries reimburse him the amount he had paid for Banjoko.

"God definitely used that peppermint candy to help Banjoko", said the missionaries. "The peppermint helped her become a Christian, instead of a slave in the harem of the pagan chief."

Pearson Pump and Drlling company is playing host to livestock exhibitors at the Porterville fair this year with a dinner the evening of May 18.

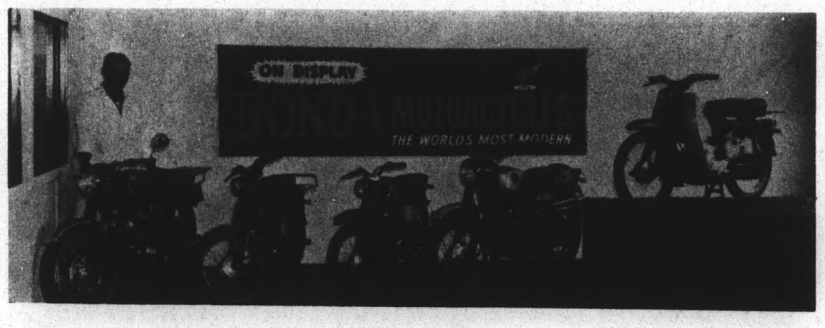


HARVEY MORRIS has been named residential sales supervisor in the San Joaquin Valley division of the Southern California Gas company, according to an announcement by George Porter, valley division manager for the utility. In making the announcement, Porter noted that Morris, who has been with the firm since 1948, will take over the supervisory post formerly held by A. L. Kemp. The latter has been named administrative aid in the advertising department at the gas company's Los Angeles headquarters.

Jack Griggs
BUTANE
Furnaces
Water Heaters
2-WAY RADIO SERVICE
1030 E. Date SU 4-4715

THERE IS A
HONDA
FOR EVERY MOTORCYCLE NEED

See Them At The Fair



★ Honda "50 ★ Honda Trail "55"
★ Honda Super Sports "50" ★ Honda Scrambler
★ Honda Benly Super Sport Racer
★ Honda Benly Fouring ★ Honda Drem Fouring

4 Cycle — no mixing of gas and oil necessary

HONDA OF PORTERVILLE
740 S. Main Phone 784-1386

TRAVEL
AIR - STEAMSHIP
ALL LINES
TOURS - CRUISES
Hanson Travel Service
218 Mill SU 4-2240

SUMMER IS ON ITS WAY!
Be Ready!
INSULATE
NOW!
JOHNS-MANVILLE FIBERGLASS
Is the Best
• Inexpensive—Effective
• Cooler in Summer
• Warmer in Winter
Install right away
Need a Loan to do the work? Timeplan financing arranged. Nothing down. 36 months to pay.
BREY-WRIGHT LUMBER CO.
Serving This Community Since 1890
Porterville - - - - - - Dial SU 4-2470
Terra Bella - - - - - Dial KE5-4457
Cotton Center - - - - Dial SU 4-0412

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BUY IT! SELL IT! TRADE IT!

NOTICE
Responsibility for an error in any advertisement will be assumed by The Farm Tribune for only one publication of said advertisement.

RATE
First publication $ .05 per word; repeat without change $ .025 per word. Minimum $1.00.

FOR SALE — 3 Bedroom Home, 1,500 sq. ft. Life-Time roof, double garage, ¾ acre lot — 19139 Ave. 151. $13,500.00. Call SU 4-1889 or SU 4-6381.
my2-t2p

FOR SALE — Good 2-wheel trailer, steel frame. $45.00, 251 Indiana. my2-t3p

UNWANTED HAIR
Vanished away with SACA-PELO. SACA-PELO is different. It does not dissolve or remove hair from the surface, but penetrates and retards growth of UNWANTED HAIR. Lor-Beer Lab. Ltd., Ste. 5, 679 Granville St., Vancouver 2, B.C.

FOR SALE — 2 bedroom house close to high school, refrigeration, insulated, drapes. Also lot 60 x 150, 140 S. Cottage, SU 4-4510. ap18-t6

WANTED—Scrap Iron and Metal, GRAY WRECKING CO. New location, old 65 highway and Orange avenue. (Old Plano Packing house.) Phone SU 4-7407.
f28tf

KEEP OUT — Also Signs for all occasions at The Farm Tribune Office, 3rd at Oak, Porterville.

ELECTROLUX (R)
VACUUM CLEANERS
AUTHORIZED SALES
SERVICE & SUPPLIES
LEE SUNDERLAND - SU 4-4741
Hallford's Grocery - SU 4-5617

MAYTAG SALES & SERVICE—"We sell the best and repair the rest." B & B Appliance Center, 514 S. Main, SU 4-6484
nov17tf

5 ton CARRIER
Ammonia Cooler, slightly used
Adjustable for any cooling purposes
1775 Grand Ave. SU 4-7382
my2-t2

FOR SALE — ONLY $495
Real Clean 1958 English Ford Zephyr 4-Door Sedan. Has 90 horsepower, 6 cylinder motor, standard transmission, good paint job, good rubber. One-owner car — actual mileage 27,500. See Denis Redfearne at Automobile Club, Porterville.
my9-t1p

"WOLVERTON TRAIL EVENT" Tells of sighting Space Craft and meeting one of the crew members in Sequoia Natl. Park. Substantiating the story is a letter from Carl Buehler who was park ranger at the time. Price of booklet is 50c single copy—$1.50 five copies. Write Oscar Knight, 18331 Rd. 192, Strathmore, Calif. my9-t3p

FOR SALE — By Owner — Approximately 1 acre on middle fork of Tule River, on Highway 190, 3½ mi. above Springville. Phone JE 9-2548. my9-1

Let's go to the Fair, May 16, 17, and 18.

LEGAL NOTICE

NOTICE OF HEARING ON PETITION FOR INCLUSION OF ADDITIONAL LANDS IN THE TULE RIVER SOIL CONSERVATION DISTRICT

WHEREAS, on the 16th day of April, 1963, a petition, the original being on file in the office of the Board of Directors of the Tule River Soil Conservation District, where it is available for inspection, was presented to said Board for inclusion of "Sixth Boydston Brothers Addition" to the Tule River Soil Conservation District of the following described lands, to-wit:

Including that area of unincorporated Tulare County lying immediately west of the Tule River Soil Conservation District and east of the City of Porterville, containing all or portions of Sections 3-10, T 22 S, R 28 E, Sections 23-26 and 35-36, T 21 S, R 28 E, and Section 30, T 21 S, R 29 E, M.D.B.&M., and more particularly described in the afore mentioned petition.

WHEREAS, the County Boundary Commission has reported favorably on said proposal for inclusion of lands; and

WHEREAS, the Board of Directors of this District have this date found said petition to be sufficient.

NOW, THEREFORE, notice is hereby given that a public hearing will be held on the petition, and all questions relevant thereto, on the 21st day of May, 1963, beginning at 8:00 o'clock p.m. at the offices of the U.S. Forest Service in Springville, California.

Any owner of land may appear in support of, or in opposition to, the inclusion of the lands described in the petition, and may request in writing or appear and ask that his lands be excluded from the proposed addition to the District. Any owner of land outside of but in the general area of the proposed addition to the District may request that his lands be included. All such owners of land and all other interested parties are invited to attend and will ge given opportunity to be heard at the time and place specified.

Dated: April 16, 1963
At Springville, California
MARGARET PEARSON, Secretary
Tule River Soil Conservation District
my2,9

NOTICE TO CREDITORS

Superior Court of the State of California
For the County of Tulare
No. 16766

Estate of
HARRIET E. HARRIS, also known as Harriet Harris, deceased.

NOTICE IS HEREBY GIVEN to the creditors of the above named decedent that all persons having claims against the said decedent are required to file them, with the necessary vouchers, in the office of the clerk of the above entitled court, or to present them, with the necessary vouchers, to the undersigned at the office of Burford, Hubler & Burford, Attorneys at Law, 520 East Mill Street, Porterville, California, which is the place of business of the undersigned in all matters pertaining to the estate of said decedent, within six months after the first publication of this notice.

Dated April 8, 1963.
ALBERT A. HARRIS, Executor of the Will of the above named decedent
Burford, Hubler & Burford
520 East Mill Street
Porterville, California
SUnset 4-5064
Attorneys for Executor
First publication: April 11, 1963.
ap11.18.25.my2,9

NOTICE TO CREDITORS

Superior Court of the State of California
For the County of Tulare
No. 16743

Estate of
LLOYD C. SCHRADER, also known as Loyd Schrader and L. C. Schrader, Deceased.

NOTICE IS HEREBY GIVEN to the creditors of the above named decedent that all persons having claims against the said decedent are required to file them, with the necessary vouchers, in the office of the clerk of the above entitled court, or to present them, with the necessary vouchers, to the undersigned at the office of Burford, Hubler & Burford, Attorneys at Law, 520 East Mill Street, Porterville, California, which is the place of business of the undersigned in all matters pertaining to the estate of said decedent, within six months after the first publication of this notice.

Dated April 18, 1963
MARVIN SCHRADER, Administrator of the Estate of the above named decedent
Burford, Hubler & Burford
520 East Mill Street
Porterville, California
SUnset 4-5064
Attorneys for Administrator
First publication: April 25, 1963.
ap25,my2,9,16,23

Let's go to the Fair, May 16, 17, and 18.

DULAY RANCH MARKET
WHOLESALE - RETAIL
FRUIT and VEGETABLES
Deluxe Hamburgers - Soft Drinks
Fresh Orange Juice
Sno Cones
Two Miles North of Porterville
Old 65 Highway
Phone SU 4-2389

We Only Heard

(Continued From Page 7)

went to this program, butterfat test went down some, but he believes he still gets a better feed-production ratio.

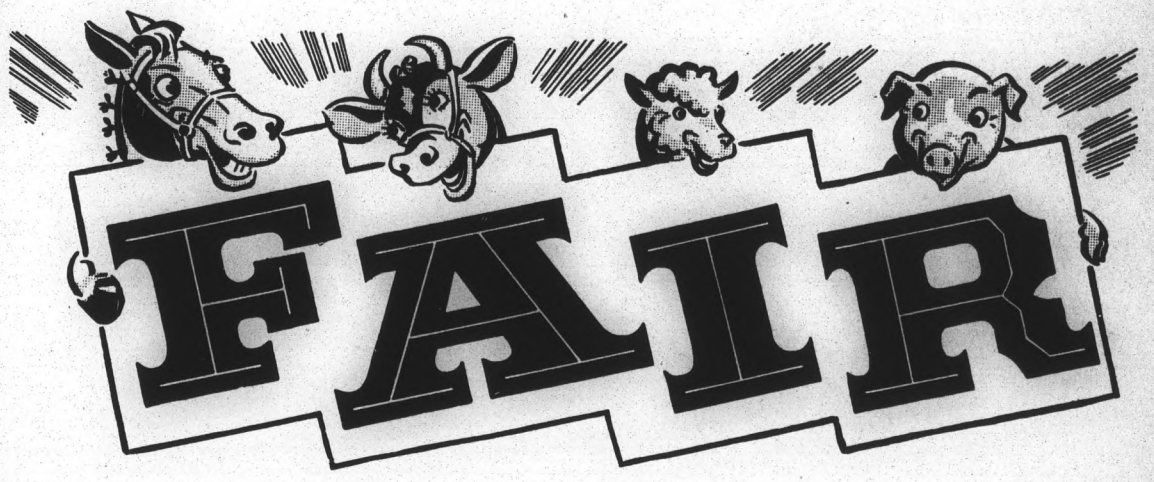
JOHN GUTHRIE, at his beef cattle feed lot northwest of town, has 7,500 cattle in the lots now, feeding them from 100-120 days, and carrying about 80 per cent to choice grade. Cost to do this is around 24½ cents a pound for an average gain of 2.83 pounds per day. But John was dickering on a 24-cent sale the day the business party visited his operation, which proves that every lot of cattle is not a money-maker. "We just hope that enough of them are," says John. About 20,000 cattle a year go through the lot; about 25 men work in the operation; there is an annual turnover of better than $5,000,000; feed cost now is running about $4,000 per day. Which makes this operation a prime and important example of agri-business in this community.

DEE PARHAM, a newcomer from Washington, is proving that the horse business is still a lively thing. At his stable on Morton street he is training all breeds of horses for western pleasure riding and for cutting; here the visiting business people saw some of John Dilts' colorful Appaloosa horses; they also saw a horse being shod, which proves that part of the old past still lives. Dee and his wife have some interesting plans for small shows and horse events at the stable — so keep an eye on them.

IT IS our own opinion that business men should get off the hard pavement oftener and take a look at the agriculture in the community around them; and, conversely, we think business men might well set up a deal now and then to show their operation, and to show Porterville to farmers . . . Business in Porterville; agriculture in the surrounding area! You just can't have one without the other.

Some of the finest livestock in the West is annually exhibited at the Porterville fair.

SUPPORT YOUR JUNIOR LIVESTOCK
SHOW AND COMMUNITY



MAY 16-17-18

Once again 4-H and FFA members compete for top honors and top prices at the Community Fair, May 16 - 17 - 18

Jones Locker Service is proud to encourage and cooperate with such excellent youth organizations by offering . . .

Free Storage Space
for all
Beef, Lamb and Pork
PURCHASED AT THE FAIR

Jones Locker Service
PORTERVILLE'S PIONEER LOCKER PLANT
1140 W. Olive Phone SU 4-0493



OPENING TOMORROW night at the Porterville Barn Theater is "Anniversary Waltz", with above photo showing Julia Newman trying to calm father Marvin Kelly and husband Hal Munter in a scene from the comedy. The show will run Friday and Saturday nights for the next three weekends. (Edwards Studio photo)

Look for the theme idea when you view exhibits in the 1963 Porterville fair — Visions of the Future.

MYERS
Funeral Service
500 NORTH "E" STREET
PHONE 784-5454

CHERYL PROPP NAMED FOR CAREER TRY-OUT

PORTERVILLE, May 9—Cheryl J. Propp, from Porterville, and a junior in elementary education at Fresno State college, will be among eight students from eight western colleges who have been selected for a "Career Try-Out" project at the Porterville State hospital during the coming summer.

STETSON, STRAUSS & DRESSELHAUS, Inc.
Complete Engineering and Surveying Services
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709 Second Street P. O. Box 87
Porterville, California

GREGORY DUNBAR ELECTED 4-H CLUB PRESIDENT

PLEASANT VIEW, May 9—The May meeting of the Pleasant View 4-H club featured election of officers, with new officers being: Gregory Dunbar, president; Donna Overholt, vice president; Frances Regan, secretary; Dotty Overholt, treasurer; and Carl Lindgren, reporter. They will be installed at the regular June meeting.

Reports for the evening were given by Tim Callison, concerning the project tour the club had on April 27, and Dotty Overholt, concerning the annual swimming party.

Project reports were given by Mike Perry, cooking; Kathaleen Souza, cooking; Robert Santry, swine; Dotty Overholt, cooking; Gayle Adams, sheep; and Susan Perry, cooking.

Refreshments were served by Carl Lindgren and Donna Overholt.

You may have spent 30 bucks in a night spot someplace to see the same acts that will appear on the Porterville fair stage — and admission to the Porterville fair is only a buck and a half; cheaper for students and youngsters.

Action is the by-word, and superbly-trained horses are in the spotlight at the Porterville Fair's cutting horse contest, starting at 5:00 p.m., May 16 and 17, on the fair grounds.

The Porterville fair is planned and programmed for enjoyment of the entire family.

Officials Who Work For The Fair

EXECUTIVE BOARD

Arthur K. Hodgson - - - - - - - - President
Wm. R. Rodgers - - - - - - - - Vice-President
Robert C. Board - - - - - - Secretary-Treasurer
Chester Gilbert - - - - - - - - - - Trustee
Guido Lombardi - - - - - - - - - - Trustee
Robert Bennett - - - - - - - - - - Trustee
Roscoe Honeycutt - - - - - - - - - Trustee
Bruce Ward - - - - - - - - - - - Trustee
Wilbert Moench - - - - - - - - - - Trustee
Loyd Rider - - - - - - - - - - - - Trustee
Richard Owen - - - - - - - - - - Trustee
Judge George Carter - - - - - - - - Trustee
Guy Knupp Jr. - - - - - - - - Legal Counsel
H. Lee Martin - - - Commercial Exhibit Supervisor

FAIR COMMITTEE CHAIRMEN - 1963

Arthur K. Hodgson - - - - - - General Chairman
Wm. R. Rodgers - - - Publicity & Entertainment
Robert C. Board - - - - - - Secretary-Treasurer
Hubert Johnson - - - - - - - - - - Cashier
Earl W. Reed - - - - - - - - - - - Auditor
Robert Bennett - - - - - - - - - Concessions
Roscoe Honeycutt - - - - - - Farm Inml. & Auto
Roscoe Honeycutt - - - - - Cotton Dress Exhibit
Bruce Ward - - - - - - - - - - - - Awards
Mrs. Marion Guthrie - - - - - - Home Economics
Ray Kennedy - - - - - Agriculture & Farm Mecs.
Bill Joos - - - - - - - - - - - - Pet Parade
O. K. Wright - - - - - - - - - - - - - Gate

LIVESTOCK & POULTRY CHAIRMEN

Chester Gilbert - - - - - Livestock Superintendent
Richard Owen - - - - - - - - - - - - Beef
Guido Lombardi - - - - - - - - - - - Dairy
Gordon Todd Sr. - - - - - - - - - - - Sheep
Wilbert Moench - - - - - - - - - - - Swine
Lloyd Rider - - - - - - - - Poultry & Rabbits
Guido Lombardi - - - - - - - - - - Horses
Judge George Carter - - - - Mgr. Fat Stock Auction
Dr. Charles Crane - - - - - Official Veterinarian
Col. Harry Hardy - - - - - - - - Auctioneer
H. 'Skinner' Hardy - - - - - - - - Auctioneer

JONES
A PORTERVILLE TRADITION

See Us At The Fair
In Booths 21 to 23

SEE THE . . .

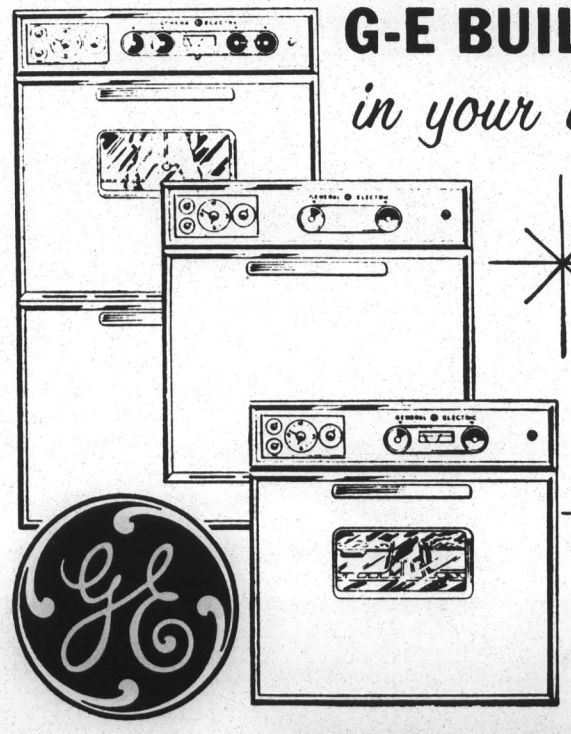
New Weber Barbeque Kettle
that cooks foods better

and

The New General Electric
Room Air Conditioners
that give you balanced
living comfort

REMEMBER
May 16 - 17 - 18
Booths 21 - 23

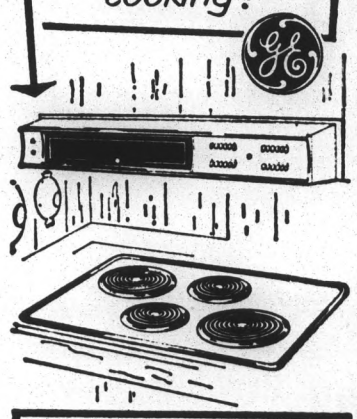
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